DO YOUR PART
To insure publication in the current issue all copy—of all kinds—must be in THE NEWS office by noon Wednesday. We are trying to follow NRA 100%.

SIERRA MADRE NEWS

VOLUME 28, No. 31 — SIERRA MADRE, COUNTY OF LOS ANGELES, CALIFORNIA — FRIDAY, APRIL 27, 1934

Conference Program Is Announced

Many Out-Of-Town Visitors Expected At Big Annual Bethany Meeting

Mrs. Robert Harkness, well-known in musical as well as church circles, will open each morning's session of the May Bible Conference at Bethany Church with a special solo at 10 a.m. Everyone who has heard her rich, sweet voice, and who is acquainted with her charming manner, will be present to enjoy this added feature in the mornings. The public is cordially invited to attend all of the two-day programs beginning next Tuesday; a friendly welcome awaits everyone.

This being the Tenth Annual Bible Conference to be held here in May under the auspices of the Bethany Missionary Society, a record attendance is anticipated. Being entirely inter-demoninational in character, the speakers have been chosen for their ability to interest as well as inspire the hearers, many of them being well-known throughout Southern California.

Dr. W. W. Catherwood, of Riverside, Rev. Charles E. Fuller, and Milo F. Jamison, have a wide reputation for their regular and very instructive, devotional radio broadcasts. Wednesday evening, Milo Jamison will be assisted by a double quartet, called the Crimson Cross Choir.

Luncheons served each day are in charge of Mrs. Frank Butler. Following is the program in detail for next Tuesday and Wednesday, May 1 and 2:

Tuesday; 10 a.m., "Bread or Stones," Mrs. John Lowe; special music. 11 a.m., "Lovest Thou Me More than These?" Mrs. Walter A. Staub. Luncheon. 1:30 p.m., "The Fruit of the Spirit is Joy and Peace," Mrs. Drury Haight; solo, Mrs. Robert Harkness.. 2:30 p.m., "The Ark of Safety," Miss Christiana J. Braskamp. 7:45 p.m., "The Spirit-Filled Life and How to Attain It," W. W. Catherwood, D.D.

Wednesday; 10 a.m., "Faith, Tried, Tested, Triumphant," Mrs. Esther I. Smale; special music. 11 a.m., "The Hands of Christ Jesus," Mrs. Howard L. Brown; luncheon. 1:30 p.m., "Spiritual Eyesight," Miss Natalie Romans; solo, Mrs. Robert Harkness. 2:30 p.m., "Walking in the Spirit," Rev. Charles E. Fuller; 7:45 p.m., "The Challenge of the Cross," Milo F. Jamison; special music, the Crimson Cross Choir.

Old Historical Society Officers Voted Second Term

At a well attended meeting of the Sierra Madre Historical Society Friday night in the City Hall, Mrs. Edith N. Hawxhurst was re-elected president, and William Lauren Rhoades was chosen for the board of directors to fill the vacancy created by the death of Miss Lydia Webster.

Harold D. Carew, Mrs. C. W Bowen, and Mrs. Hawxhurst, whose terms on the board expired with the last fiscal year, were all re-elected. Mr. Rhoades was chosen as vice-president, while Mrs. Bowen was elected to the post of secretary-treasurer.

In an extremely entertaining talk, Miss Francis A. Willis, authority on the early history of Los Angeles, gave reminiscenses on "Old California Days in Los Angeles and Vicinity."

Driver Handcuffed And Blindfolded To Drive In Streets

Blindfolded, handcuffed and manacled by Mayor H. Clay Reavis and Chief of Police Gordon McMillan, Professor C. Neleb will drive an automobile through the traffic of downtown Sierra Madre tomorrow afternoon at 1 o'clock as a thrilling prelude to his Saturday evening performance of magic in the school auditorium.

During his exhibition of blindfolded driving skill, he will drive over the prostrate form of an assistant on Kersting Court near the P.E. station. His car, utterly unfamiliar to him, will be selected at random from the new line of Ford cars at Frank Lovell's Sierra Madre garage.

On the evening's program at the school auditorium, which is under the auspices of the local American Legion Post, Neleh will present both Occidental and Oriental types of magic, consisting of illusion, legerdemain and mind reading and an exceptional evening's entertainment is assured all who attend.

Home Tennis Team Beats Pasadenans

Take 10 Out Of 14 Matches In Tournament At Brookside Park

Ten matches out of a total of 14 played were won by the crack Sierra Madre tennis team Sunday on the Brookside courts in Pasadena on the occasion of the return tourney with the Arroyo Club of that city.

Bill Hansen, protege of Louis Fuller, took his singles with Saunders easily by scores of 6-3, 6-4. Slowly and steadily building up a strong game in all departments, Young Hansen is possessing himself of a deep, flat forehand that has plenty of power back of it as well as accurate placement.

In the day's longest fought go, Randolph Wood was eventually taken by Davidson, 0-6, 6-4, 14-12. Louis Fuller maneuvered Watts as he played to win 6-4, 11-9, while Wayne Perry dropped straight sets to Reloval, 1-6, 3-6.

Both Emile Smith and Hiro Kaya were awarded singles matches by default, and Smith took Elder 6-1, 6-2. Don Blanke, taking on the largest assignment, won from Arzco, 6-1, 6-3, and polished off Fred Redoval, 6-3, 6-4.

Pitted against Arroyo's number five man, Gambito, Jack Butler was off his usual consistent game, and lost 0-6, 2-6. In the doubles brackets Smith and Kaya looked like a good bet for the village to bank on in the future, taking Melevar and Gambito down the line 6-2, 6-3, then drubbing Villarin and Killer, 6-0, 6-1.

Perry and Tuttle started off on the wrong foot, 1-6, but came up to win their second set against Redoval and Cruz, 6-3, then lost out on the deciding play 6-2. Perry broke his racket in the first of their set, which accounts somewhat for the result. Tuttle paired with Randolph Wood to win from Arzco and Gasper 6-1, 6-2.

May 6 is the date for the return matches with Bessie Park, and Emile Smith states that a challenge has been received from Tournament Park in Pasadena. No date has been set for the tournament as yet, but the competing team will probably be composed of Fuller, Kaya, Smith. Wood, Perry, Tuttle and Blanke.

Candidate Says Nation Able To Pay

McGroarty Tells The Forum Money Will Be Found To Carry On Work Projects

Announcing that his platform advocates greater Federal attention to flood control and reforestation work, and that he is pledged to full support of President Roosevelt's program, John Steven McGroarty, Democratic candidate for Congress in this (11th) district, was well applauded by the hundred and fifty persons attending the Forum meeting at the City Hall Tuesday night.

"In the last year," Mr. McGroarty said, "the condition of the Nation has changed from one of despair to one of hope. A year ago men who had formerly been law abiding citizens were made so desparate by circumstances that some were moved to self destruction, others to 'go forth with the torch'."

Until the present order came in, he stated, there was a period of economic oppresion and exploitation that was more ruthless than the old system of feudalism. He declared himself of an opposite mind with critics who assert the constitution has been overthrown. "In reality the constitution is being restored by the overthrow of the powers that have subverted it," he said.

Of the opinion that no one should be sent to Washington who was not willing to support the President to the full of his ability and power, Mr. McGroarty refuted the cry that this Nation cannot shoulder the financial burden of the Administration's program.

"We are the richest Nation on earth," he said, "and we can pay. It is not with that we should trouble ourselves, but with the countless breadlines and the fifteen million Americans out of work." He called attention to the country's tremendous resources, and the continually increasing sources of revenue which, in his beliefs, will prove sufficient to pay for the government's projected plans.

Adequate protection for foothill towns by extensive fire prevention work was advocated by the speaker, who said he was no politician, and was running for office only because he sincerely believed that the future of the United States rested in Roosevelt's program and because he was willing to whole heartedly support that program.

Lee Shippey, fellow worker of McGroarty on the Los Angeles Times, spoke in his behalf, while Harold Carew gave a brief review of "The New Dealer," a commentary on Washington politics written by an annonymous newspaper correspondent in the capitol city.

Kiwanis Club Here Sets Record For New Memberships

The local Kiwanis Club is the only club in the 10th District so far to reach the goal of eight new members set by the district heads the first of the year, according to a letter from Lieutenant Governor Eugene Nixon read at the Tuesday noon meeting by President William Middough.

Another record has recently been set by the local members, as for the last four weeks the attendance has been 100 percent, according to the attendance committee consisting of Charles B. Klunk, Harry Lang and Jim Heasley. In charge of the currently competitive attendance teams into which the club is divided are Waverly Pratt and Captain E. G. Everett.

Although no scheduled speaker was present Tuesday, Ed Nay Jr., the Pasadena Kiwanis, told of the organizing of service clubs to work out a program to insure completion of repair of Pasadena school buildings to make them earthquake safe. He said that a committee already has been formed to study the buildings, to determine the needs and cost and to develope a plan to bring the matter before the public.

Rev. Arthur O. Pritchard gave a talk on the work being done for the underprivileged children, and a Board of Directors meeting followed immediately after the luncheon.

New PE Tracks Will Have Big Effect On Radio Reception

When they are completed, the new Pacific Electric railway tracks extending from Sierra Madre avenue to Mountain Trail will constitute the longest continuous welded rails on the company's lines, according to L. A. Bowman, Northern Division Foreman. From what was regarded as the worst piece of track on the P.E. system, Sierra Madre will have the best.

Many important features will result from this type of construction, which is an innovation in track laying. No longer will local radio listeners be bothered with electrical disturbance in their sets every time a car passes through town. Such static was in the past caused by the imperfect grounding afforded by the comparatively loosely bolted rails.

No longer will residents of West Central avenue have their houses shaken by the vibration of passing cars, as welded rails provide a perfectly smooth transit for the cars. Also less inconvenience will be afforded motorists by street excavations and track repracements, for with a minimum of vibration, there will be a much longer life to both tracks and ties.

At present work has progressed to Kersting Court and Central avenue.

Local Cast Seeks Prize At Santa Ana

Sierra Madre Players Present "What Never Dies" In Annual Contest

The Municipal Drama League of Sierra Madre was represented last night in Southern California's annual one-act play contest in the Ebell theatre, Santa Ana, when local players appeared in "What Never Dies," the playlet that stood out in the recent program arranged for the entertainment of home-town supporters. A number of Sierra Madreans journeyed to Santa Ana to encourage the cast and report that it was so favorably received that there is good prospect of it receiving one of the chief prizes.

Playing in competition with such distinguished drama groups as the Tuchstone Little Theatre of the University of Southern California, the Monrovia Gold Hill Players, and the San Diego Players ,the local entry's production more than held its own. Character delineation, direction, and play merit of the author, Percival Wilde, were in evidence, and all points greatly surpassed those shown in the recent local tournament.

The cast ,headed by the always dependable Ethel Hawks and Alma E. Morgan, was notable in performance. Blanche Lines, in a difficult dialect part showed much improvement over her local appearance, while Selwyn Myers in a comparatively small, yet powerfully dramatic role, was mature in his technique and appealing in his personality as always. The audience was generous in its applause of the number.

Local Fishermen Ready For Opening Of Angling Season

Tuesday, May 1, to October 31 trout season is open, and there are some over 300,000 fish of catchable size planted in Southern California streams awaiting the lure of a delicately cast line. As to the local Waltonians, not a great number has gotten around to buying a fishing license yet. Of course, the perennial early bird, Gordon McMillan, as well as Bob and Ed LaLone, have put in their bids. There is a rumor that Judge Tom Neale is going out on a three day fishing spree, commencing Tuesday, while Waverly Pratt and Jack Hosford have been plotting some High Sierra angling. Fred LaLone, Bus Thomas and others of the "regulars" aren't expected to let much of the season get away before they trek toward the hills, either.

Fishermen are to be allowed 25 trout a day, and strict enforcement of the license law will be carried out. A red button is to be given in addition to license card, and failure to secure such identification may result in a fine of from $10 to $500 and from five days to six months imprisonment.

Shift Holds Up Jobs Here Under SERA

Revision Of Relief System Causes Standstill On Work Projects In This City

Not more than a week after the city had adopted plans tentatively forwarded by the new SERA setup and submitted specifications for work projects to the State— the entire relief system underwent a revision, leaving the status of local labor indefinite.

City Business Manager Al Myers says that only a few general features of the work program have been revealed officially. It is known that on all projects adopted by the city and approved by the SERA and the county, the city must furnish everything but labor and supervision, including material, equipment, and timekeepers.

Local placements will probably be made through either the SERA District office No. 3, at 241 East Main street in Alhambra; or at District office No. 4, at 717 North Lake avenue, Pasadena. These offices are now open. Relief application blanks, with return envelopes, may be obtained at district offices, and when a survey as to need has been made and work relief granted, blanks are to be mailed back to the district office for job assignment.

According to Frank McLaughlin, county SERA director, between 1000 and 2000 persons are to be employed under the professional, technical and women's work division of the setup as socia lagents to contact all relief applicants and secure monthly reports which will be summarized on the record books. This will give the organization an accurate idea of the funds necessary to provide adequately for the monthly budgets, and only deserving relief cases will be kept on the lists.

It is thought certain that the local project on the spreading grounds will be continued as soon as the State machinery is in motion ,as it is specified that responsibility for the selection and supervision of work projects is to remain with "the political subdivision which applies to the SERA for aid."

It is assumed that on or before May 1, all applicants who are at present registered on the CWA rolls and others will be instructed to reregister at a SERA office, but no definite instructions have been given here yet.

Work on the West Central avenue extension is at present progressing quickly under supervision of the county road department, which has a crew of 11 men and machinery employed. As county funds have already been allocated for the completion of the road work, there is no assurance that Federal aid will be recontinued. Construction, will be complete except for the Eaton Wash bridge, which must wait decision of the county as to what type dam will be built in the wash. The bridge design will depend on that of the dam, county flood control officials state.

Bankers Are Outplayed By Kiwanis Team

The Iron Men of the new Kiwanis ball team—Kiggins, Marsh, Fred LaLone and Ross— found the number of the California Bankers' ace hurler after a few uninspired innings Tuesday night, and succeeded in blasting him (Mr. Bauer by name) out of the box with the able assistance of Robert LaLone and Carl Young. Final score was 7-2.

Joby Kiggins, who keeps developing into quite a boy as the games roll by, pitched a steamy nine frames, and lifted one of Bauer's more choice offerings far over the fence to remove any question of that gentleman's invincibility.

Several wholesale sack-stealing sprees on the part of smart Kiwanian base runners resulted in a great deal of embarrasment on the part of the Bankers' catcher and infielders.

Seemingly Jack Brain is starting a brand new system in these parts by settling once and for all on a dependable team, and sticking to that lineup. Earl

(Continued on Page Five)

Continuance Of Art League Is Assured By Webster Will

Much interest was shown here by citizens generally and students of the Municipal Art League over the official reading on Monday of the will of Miss Lydia Webster.

It provided for the maintenance of the art group in the "Old Barn" Studios until the property is sold. The property will not be listed for sale until the present economic conditions are over. The will also gave provision for the payment of taxes and insurance.

City Balks On Pay Of Patrolman When Local Man Dropped

Aimed to save a job for a Sierra Madrean, the City Council at its meeting Wednesday night, declined to approve a request from the U.S. Department of Agriculture, Forest Bureau, to pay 60 percent of the salary of a forest patrolman assigned to cover the adjacent district. And there was a reason.

For five years Robert Newbery of Sierra Madre, has filled the job from May 1st to October 31st each year. So far as known no complaint has been filed against him. He has performed his duties with noted efficiency. Yet Sierra Madre, which is expected to pay a major portion of his salary, suddenly receives notice that beginning May 1st the job will be filled by one Ira Roberts, unknown here.

The Council shelved approval of a bill for $336, covering this city's portion of the salary and instructed Business Manager Myers to make an inquiry and determine why the job has been taken away from this city.

PTA Plan For Playground Is Winning

Council Shows Sympathy With Idea Of Trained Instructor In Charge

At its meeting last week the City Council showed itself in entire sympathy with the proposal of the Parent-Teacher Association to operate a municipal playground on the school athletic field in Sierra Madre this summer under the supervision of a professional instructor.

The matter came before the Council in the form of a query as to the financial assistance the city might give toward furnishing equipment and a salary of $115 a month for a trained supervisor. Announcement was made that the PTA had arranged to provide a fund and that the school board would be asked for an appropriation, in addition to which several local organizations would be asked to make monthly contributions over the three month period it is proposed to operate the playground in the school vacation season.

Council advised the PTA to furnish it with a detailed statement showing what the playground would cost and what guaranteed revenue is in sight before committing itself in the matter of the support it would give. It was informed that the playground would be operated eight hours a day during the vacation season.

A communication from the PTA was read at Wednesday night's Council meeting. It was signed by Ruth H. Vanderpool Elizabeth Steinberger, Mrs. W. J. Adwell and Mrs. Al S. Myers and a reply will be sent or action taken by the Council when the PTA has furnished the information requested last week.

The Council then informally discussed the matter of making it possible to hold entertainments and athletic exhibitions here without the danger of the audiences being driven away by ill mannered, rowdy children and indicated its disposition to take drastic action to restrain children whose parents deny them proper training or are too inconsiderate of others to inquire into their conduct when they attend public affairs.

West Montecito Avenue Home Sold

The Carl A. Greese home, 549 West Montecito avenue, was purchased this week by Mr. and Mrs. William E. Burns, of 387 West Central avenue. The sale was consummated through Woodson F. Jones of the Sierra Madre Realty company. Mr. and Mrs Greese have been making their home in Santa Monica for some time.

Ask Parents Interest In The Schools

Menace Hidden In Communism Pointed Out At Observance Here

Education is the cornerstone of American freedom and of the present civilization, and as an institution for the young it can not be interrupted, Ralph Merriam, Senior Steward of the Masonic Lodge in California, told the audience at the school observance week program in the Sierra Madre school auditorium Tuesday night.

Hitting at the menace hidden in Communism, improper use of alcohol, and disregard for the home and family life, Merriam said:

"It is your duty as parents to know what influences are coming into your childrens' lives, what backbone they are building to say 'no' when need be. Theodore Parker once said that education is the cradle of American greatness ;and I say to you that as soon as you attempt to cut down governmental expenses by cutting down on the schools you commence paying a much greater tribute to crime. Not only in the building of more penitentiaries do you pay, but in the toll crime takes of the State in actual loot, and in the great expense of prosecution.

"Now, if anything can undermine our system of education and civilization, such things as insiduous communistic propaganda, will do so. In some of the larger cities, teachers are actually fostering such beliefs among the young that our Constitution was written by aristocrats in such a manner as to give every advantage to the aristocracy. The 'Young Pioneers,' made up of young Communists, keeps such misinformation alive."

The speaker continued with an example of "Red" rioting in Los Angeles, to which the police invited Pasadena Legionnaires as witnesses to prove the manner in which the paraders were treated. Efficiently, and courteously, he said, the police helped the Communists transport their flags to the Plaza, and order was preserved with no hard feelings.

"They are getting a square deal from America," he stated, "but they don't give a square deal to America."

Touching on the subject of the danger of ill-used alcohol, Merriam asked those present if they realized that if they were detected with an alcoholic breath in an automobile accident they were guilty of a felony.

"Three point two beer is held by Congress to be non-intoxicating in fact," he went on, "but the courts reserve their opinion on that question for every individual case. Perhaps you don't realize what a part information regarding such a subject plays in education. It plays a major part. Whatever we think about Russia, we must give that country credit for its splendid government campaign carried on against alcohol by means of a strong advertising campaign. By such publicity the government makes the people conscious of what alcohol is for and what it isn't for . . . It isn't to mix with gasoline, that's a certainty."

Using a detailed example of a specific case, Merriam showed that by too easy divorce the people are inclined to forget the true values of home life, and the family environment which is so vital to the upbringing of children.

Pointing out the increased burden resting on the educational system because of enforced idleness and unemployment, Merriam gave statistics that showed that last year there were 600 million dollars less expended on schools than in 1930, although California has suffered less than other sections in this respect.

"At this time," he concluded, "the leisure afforded by new industrial methods fostered by the

(Continued on Page Six)

MORE THAN 100 CHILDREN IN FESTIVAL OF FLOWERS PAGEANT HERE NEXT FRIDAY

Gay Costumes And Lovely Settings To Feature Big Spring Fiesta

The very beautiful Festival of the Flowers planned by the Congregational Church for Friday, May 4th is rapidly receiving the finishing touches by those in charge. A musical and very colorful pageant under the direction of Mrs. Waverly Pratt, with a cast of more than one hundred children from the Sunday School, will be the feature of the evening.

Unusually colorful and lovely costumes are being fashioned by members of the Women's Society and the children are being trained for their parts by various members.

The pageant will feature the choosing and crowning of the Queen of the May in a garden bower, beautiful with lovely fairies, flowers, April showers and Sunbeams. It will occur in the public school auditorium at 7:30.

Ushers have been chosen from among the young men of the Young Peoples' Society of the church and a group of the fathers has been selected to act as custodians to insure quiet during the performance.

During the afternoon of the same day a bazaar will be held beginning at 3 p.m. in the school cafeteria. This will be beautifully decorated with festoons and floral baskets by Mrs. H. B. Hersey and Mrs. W. S. Hull. Mrs. Convers Twycross assisted by Mrs. Donald Ashmore will conduct a both for aprons; Mrs. R. C. Copenhaver and Mrs. Clarence Huntsinger will be in charge of the flowers and potted plants; Mrs Arthur Johnson will have an interesting "white elephant" gift shop, while Mrs. H .C. Reavis will conduct a fish pond for the children. Mrs. Rice and Mrs. Hortense Hill will sell cooked foods.

Mrs. J. M. Campbell and Mrs. H. Glidden are making plans for the chicken supper which is to be served at half hour intervals from 5 until 6:30 o'clock. Mrs. Arthur Evans is in charge of tickets and annonces that the supper tickets will be on sale at Hartmans Drug Store and with members of the Women's Society while the children are busily selling the pageant tickets.

SURPRISE FIRE ALARMS AT SCHOOLS FIND CHILDREN COOL AND WELL DRILLED

Children of both the Sierra Madre grammar school and St. Rita's parochial school were complimented by Fire Chief W. D. Richards and assistant Joe Swanson Tuesday for their orderly and cool-headed actions during surprise fire drills conducted by the local fire department.

At the public school it took only 70 seconds for 395 boys and girls to clear the buildings and line up at a "safe" distance on the grounds.

The 80 pupils at St. Rita's were out of their classrooms and in the open a short 28 seconds after the unexpected alarm sounded.

"Two of these drills are held every year," said Swanson, "and the children never have the faintest idea when they are to be held. The splendid manner in which they always conduct themselves is very pleasing to us whose duty it is to make for their greatest safety."

VISITING EDITOR'S LETTER TO PACIFIC ELECTRIC HEAD STARTS CLEAN-UP CAMPAIGN

Brings New Coat Of Paint To Station And Business Houses Doll Up

ON the eve of the Wistaria Fete, Lloyd Tiernan, editor of the Barstow Printer, visited Sierra Madre and THE NEWS office. The town was primping up to greet the expected host of visitors. "But say," asked Tiernan," what's the matter with the old P.E. station? Looks like something somebody forgot. Could stand a coat of paint. Think I'll do something about that.

Mr. Tiernan did. He wrote to President Pontius, of the Pacific Electric and got back a nice letter saying the company's economy program could not produce a coat of paint for the Sierra Madre station, but that it would be attended to shortly.

"Whoopee!" a loud cry startled pedestrians in front of THE NEWS office last Monday afternon. Standing in front of the P.E. station was Lloyd Tiernan, just back from Mexico City, all of his six feet or more, extending in admiration of the bright cream and green coating of paint on the old station. "A coupla of cheers ,too," said Tiernan. "Now Sierra Madre has a key spot that fits its beauty."

Painting of the station had a contagious effect around town. The Edison office on Baldwin put on a new paint dress, and not to be outdone the Southern Counties Gas Co. office dolled up its exterior. The Sierra Madre Savings Bank scraped its outdoor cloak of brick and painted the window frames and doorway. And the Standard Service Station donned an entirely new spring attire. Next?

All of which would seem to indicate that to Mr. Lloyd Tiernan belongs the—key to the city.

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Sierra Madre, California
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L. R. GOSHORN
EDITOR *and* PUBLISHER
TELEPHONE 48
9 Kersting Court

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Member Nat'l Editorial Ass'n

One year, $2; Six months, $1.25; Three months, 75c.

Blessed are they that keep judgment, and he that doeth righteousness at all times.

Ps. CVI:3

* * *

Thrice blessed is he, who, when all is drear and cheerless within and without, when his teachers terrify him, and his friends shrink from him, has obstinately clung to moral good. Thrice blessed, because his nights shall pass into clear, bright day.

—F. W. Robertson.

NEEDS A LITTLE HELP

Too many advertisers expect their advertisment to bring in the customers, make the sale, wrap the article and hand out the correct change. If it doesn't they blame the newspaper.

All the ad can do is to bring the customers to the store. The rest is up to the merchant and his sales force.

Hand in hand with intelligent advertising go good merchandise, fair prices, courtesy, friendliness and sincere efforts to be of service. It's a hackneyed line of advice but it is something not to be overlooked.—San Fernando Sun.

LYRIC
MONROVIA

HURRY—HURRY
FRIDAY and SATURDAY

KATHARINE
Hepburn
America's electric star in America's best loved romance

LOUISA MAY ALCOTT'S
LITTLE WOMEN

with
JOAN BENNETT
PAUL LUKAS
FRANCES DEE
JEAN PARKER
Edna May Oliver
Douglass Montgomery

SUN. - MON. - TUES.
April 29 - 30 - May 1

Meet the Wise Boy from Azusa
JACK OAKIE
SPENCER TRACY
in
"Looking for Trouble"
A Great Comedy Riot
—and—
Victor McLaglen
Dorothy Dell
in
"Wharf Angel"

WEDNESDAY, May 2
MILITARY NIGHT
Sponsored by
MONROVIA
AMERICAN LEGION
FEATURE
PREVIEW
and
"The Big Drive"
Authentic Photos
Taken During
the
WORLD WAR
by
Signal Corps
Photographers
of the
Various Countries

BIRTHDAY GREETINGS . . .

THE NEWS extends birthday greetings and its best wishes this week to the following Sierra Madreans:

Henry I. Hawxhurst	Apr.	26
Edward Snyder	Apr.	27
John Pinney	Apr.	27
Carlyle House	Apr.	27
Mrs. Roland Adams	Apr.	28
Jack Jensen	Apr.	28
George W. Reed	Apr.	28
Mrs. Roy Edwards	Aur.	29
Mrs. Harold H. Spears	Apr.	29
Dorothea Cox	May.	1
P. E. Lacey	May	1
Ethel Lauber	May.	1
R. C. Copenhaver	May	1
Mrs. Dorothy Polsue	May	2
Mercedes Schiltz	May	2

TELLING THE TRUTH

Usually the argument is made that every business concern should advertise, but there are exceptions. In fact, some concerns hardly dare to advertise, because they can not make good according to the requirements of modern business practice.

When advertising is untruthful or misleading it does more harm than good. Only an enterprise which fulfills the promises made in its advertising can stand the spotlight of publicity. Hence, when we find a store or other business establishment boldly advertising its wares or service, month after month and year after year, we may generally conclude that it can and does give real values.

Observing the advertised businesses of any communiy, large or small, will enable one to identify the most dependable concerns in that community. Only efficient and reputable establishments dare to advertise.

DARNALL SAYS

Agitation for birth control came too late to do some families any good.

High liquor prices are more conductive to temperance than prohibition was.

If muscles develop through use, some folks must have immense vocal chords.

A student describes the stomach as a bowl-shaped cavity which contains the organs of indigestion

An expert predicts that we'll be laughing at women's hats of the present in 10 years. Why wait?

An Oklahoma town has a store called the "Help Yourself Grocery." Burglars saw the sign and got busy.

Soon they'll begin messing up things again with the fool idea that daylight saving time saves daylight.

Proposed rubber-surfaced roads will enable the motorist to give the pedestrian an extra lick on the first bounce.

Admiral Byrd, alone in his Antartic hut, will at least escape the magazine and brush salesmen this summer.

LULLABY

Hush, little deficit,
Don't you cry,
You'll be a bond issue
By and by.
—Claremont Courier.

Chief Appraiser Of Home Loans Will Address The Forum

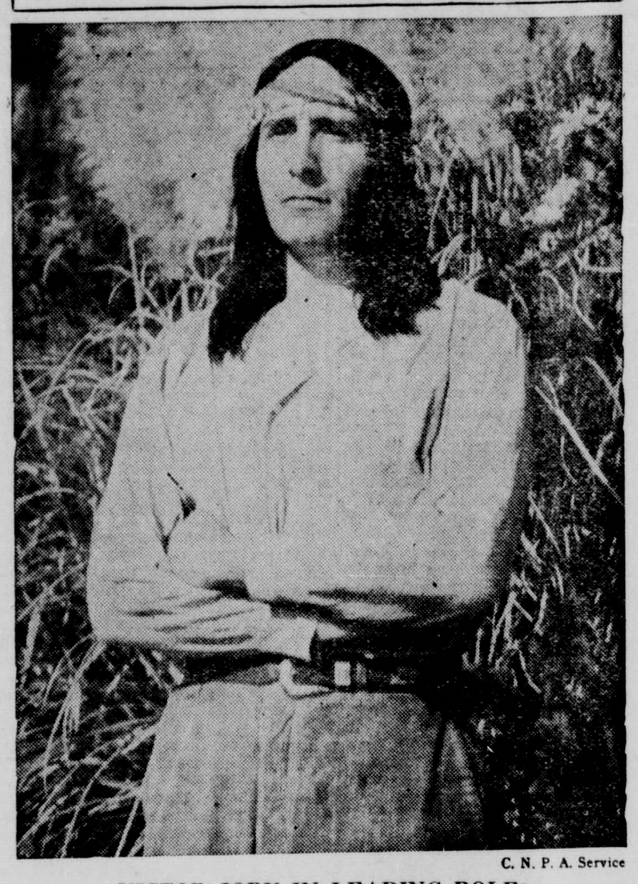
Charles J. Caplis, Chief District Appraisor of the California Home Owners Loan Corporation, will be the guest speaker of the Sierra Madre Forum Society at the organization's next regular Tuesday night meeting in the City Hall next week. The program will commence at 7:30 o'clock, and everyone interested is cordially invited.

LOS ANGELES FAMILY WILL MAKE HOME HERE

Mrs. Agnes C. Shanahan and family, of Los Angeles, will move May 1 to 646 West Highland avenue.

'Ring Around Rosie'
3-act Melodrama presented by
St. Rita's Choir
at
St. Rita's Auditorium
Friday, May 11 and Saturday, May 12

RAMONA'S ALESSANDRO



C. N. P. A. Service

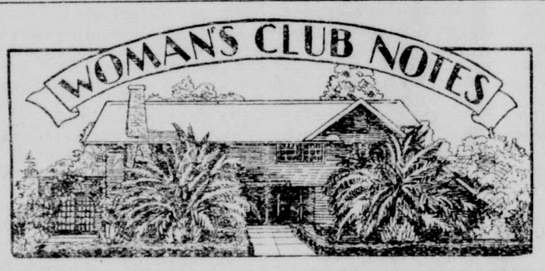
VICTOR JORY IN LEADING ROLE

Second and third performances of the Hemet-San Jacinto Valley's famous Ramona Pageant will be given in the Ramona Bowl at Hemet Saturday and Sunday afternoons of this weekend, April 28 and 29, and the 1934 season of the outdoor play will be concluded with the performances of Saturday and Sunday, May 5 and 6. More than 5000 Southern California people saw the play in its opening performances last Saturday and Sunday afternoons.

Attendance this week-end is expected to be the heaviest of the season, according to Edward Poorman, general manager. Advance ticket sales indicate a capacity audience for Sunday.

In the audiences last Saturday and Sunday were many who had seen the play in each of its past 10 seasons and the opinion is unanimous that the production is more fluent and finer as to detail than ever before. Ralph Freud, the director, has displayed seasoned judgment in selection of the cast and his several innovations this year have resulted in improved continuity throughout.

Jean Inness, popular Broadway star, who has lately been associated with the Pasadena Community players, is seen in the role of Ramona for the second season, while Victor Jory, now one of the most popular players in motion pictures, appears opposite her as alessandro. It is Jory's sixth season with the play. Two hundred and six people are in the cast.



PRESENTING "Junior Day" at the Sierra Madre Woman's Club, the Junior Women's Club gave a delightful program at the meeting in the Clubhouse on Wednesday. Owing to the absence of the president, Mrs. J. Milton Steinberger, Mrs. J. Craigmiles James, first vice-president, presided and introduced the chairman of the day, Miss Mary Davis, president of the Juniors.

Miss Evelyn Solury ,secretary, read a brief report of the Junior activities during the last year, and Miss Jane Holland, treasurer, reported the state of the finances. Miss Dorothy Bains was introduced as first vice-president of the club.

"The Knave of Hearts," a delightful comedy by Louise Saunders was presented, under the direction of Cricket Caukin, program chairman of the Juniors. The cast included the interlocutor, Mrs. Mary Schmidt; Pompdebile, Eleanor Phillips; Lady Violetta, Mary Francis Brain; Chancellor, Ruth Klunk; Herald, Mary Ann Daily; Knave, Dot Walsworth; the Two Crooks of the Court, Cynthia Hull and Shirley Chamberlain; and page, Grace Jensen.

Ann Sawyer, of Hollywood, well known newspaper writer, original "Girl of the Television," and actress, gave an enthusiastic talk covering some of her experiences. Fred Runyon Jr., of Pasadena and Glendale, writer of sports and dramatic critic, told his hearers of many adventures in the world of sports. Three piano numbers were played by Miss Shirley Chamberlain.

Miss Emma Jamison reviewed "current events,' 'and Mrs. H. Addis outlined present books of interest and importance. Among the guests introduced by Mrs. J. H .Robertson, Junior Advisor of Sierra Madre and president of the Juniors of the District, were Mrs. A. R. Watson, past president of the Alhambra Women's Club and Miss Estelle Fleming, president of the Alhambra Juniors.

Mrs. Madeline Smith was complimented on the beautiful decorations and corsages which she made for the guests of honor.

Announcement was made by Mrs. James that the drama section of the Woman's Club will not hold any meeting during May.

The music section will meet the second Monday in May, as usual.

The Women's Economic Study Group, formerly the Housewives Council, will meet next Tuesday morning in the garden of Mrs. Clatworthy.

A report was given showing that the benefit held last Friday at the home of Mrs. W. J. Lawless of which Mrs. Lawless and Mrs. V. Webster were joint hostesses, was a financial and social success.

Nomination of officers for the ensuing year will be held at the first May Meeting.

Many Visitors Come For Conference Of Local CYP Society

About seventy out-of-town visitors attended the district conference of Congregational young people on Sunday. Communion and devotional services were conducted by Rev. Arthur O. Pritchard and the meditation was given by Rev. Harold Jaynes, of Pasadena.

Miss Ruth Wheeling, assisted by Morton Hilbert, presided at the vesper service, which followed in the gardens of Mrs. Fred Hooker Jones, 139 West Orange Grove avenue. Miss Cynthia Hull rendered a solo and Miss Elizabeth Morgridge was in charge of the orchestrations. A talk was given by Beverly Oaten, head of the young people of California.

OBITUARY

MRS. OLIVE A. GOFF

Mrs. Olive A. Goff passed away at her home, 329 West Highland avenue, on Monday evening, following an illness of some months. Mrs. Goff was born December 16, 1890 at Mechanicsburg, Ohio, and has resided in California for 16 years. She has been a resident of Sierra Madre for the past eight years, being prominent in Eastern Star circles here.

Surviving are her husband, William E .Goff, and son, M. B Goff, of Sierra Madre; her mother Mrs. Ida M. Tenney, of Los Angeles; her father, George S. Teeney, of Indianapolis, Ind.; four sisters, Mrs. H. Joe Isaacs and Miss Gertrude Tenney, of Los Angeles, and Mrs. H. O. McGee, of Indianapolis, Ind., and Mrs. Edward Mitchum, of Dayton, Ohio

Funeral services were conducted by members of the Sierra Madre Eastern Star on Thursday afternoon at 2 o'clock at the Little Church of the Flowers, Glendale.

A CORRECTION

Henry M. Artzt, who passed away at his home, 343 Grove street, April 14, was born in Lemar, Missouri, 66 years ago, instead of Winesburg, Germany, the information given THE NEWS last week.

In A Social Way

Honoring the birthday of Frank Lovell, a party of friends surprised him with a party at his home, 235 Wilson avenue, on Wednesday evening. Those present were Mr. and Mrs. Roland Adams, Mr. and Mrs. Emile Smith, Mr. and Mrs. Harry Holland, Miss Mabel Appleby, Mrs. J. E. Appleby, Mr. and Mrs. M. D. Welsher, Mr. and Mrs. John Brain, Mr. and Mrs W. D. Richards and Mr. and Mrs. Lovell.

Over 85 persons enjoyed the dessert bridge given on Friday by Mrs. R. L. Webster and Mrs. W. J. Lawless at the home of the latter, 506 West Grand View avenue. Readings by Miss Thomasella H .Graham and Mrs. Robert H. Wright were entertaining to the guests, not playing cards. Hostesses for the afternoon were Mrs. J. M. Campbel, Mrs. F .M. Clatworthy, Mrs. Randal Perry, Mrs. Victor O. Schmidt, Miss Jean Woodward, Miss Angeline PerLee and Miss Babbie Bains. Door prizes were awarded to Mrs. William Colligan, Mrs. Sedgwick and Mrs. Hogarty.

Mr. and Mrs. Gordon B. Wolfe, of Vista Circle Drive, entertained 15 at dinner on Sunday. Among the guests were Capt. and Mrs. Paul T .Wolfe and family, of Los Angeles, Mrs. George Hoard and family of Long Beach, and Ralph Wolfe, of Hollywood.

Mrs. M. W. Cooley, of Santa Barbara, was the guest of Mrs M. R. MacDowell, of Belle Vue Court, over the weekend.

Miss Eleanor Phillips and Miss Mary Ann Daily were informally initiated last week into the M.A.P.H.A. Club, of Pasadena, of which Miss Ruth Wheeling and Miss Cynthia Hull are members They will be formally initiated May 12.

Sierra Madre ladies entertained on Friday at luncheon at the home of Mrs. Jennie MacKechnie, in the Silver Lake district, were Mrs. R. S. Jensen, Mrs. F. D. R Moote, Mrs. S. R. Sheriff, Mrs J. O. Smith and Mrs. John Lowe.

Honoring the birthdays of Miss Melissa Clark and Mrs R. J. Lord, Mrs. Ora Caskey, of 93 West Laurel avenue, entertained with a luncheon last Thursday. Those present were Mrs. Delia Clark, the honor guests and the hostesses.

Mrs. H. B. Hersey, of 575 North Hermosa avenue, entertained the Las Guenas Amigas Club at breakfast on Friday morning. Covers were laid for 22 guests

A birthday dinner party honoring Miss Glence Howland, William McDonnell and James Fisher at the Mira Monte Hotel on Monday evening. Eight guests were present.

Mr. and Mrs. D. Vanderpool, of 455 Woodland Drive, entertained Mrs. Walter Saw and family, of North Hollywood, and Mrs. J. N. Foster and family, of Los Angeles, at dinner on Sunday.

Weekend guests of Mrs. W. W. Pope of 686 Brookside Lane, were Mr. and Mrs. E. J. Courtney ,of Los Angeles, and Mr. and Mrs. O. B. Andrews and family, of Alhambra. Mrs. Courtney has remained for a two weeks' visit with Mrs. Pope.

Mrs. I. M. Barto, of San Clemente, will be house guest this weekend of Mr. and Mrs. W. J. Lawless, of 506 West Grand View avenue.

Mrs. Vincent Fleming and son Buddy, of Walnut Park, visited in town on Tuesday.

The Stauvers have sold their home on Santa Anita Court and have returned to take up the management of their Hotel Santa Cruz, in Long Beach.

CHURCHES

Church of the Ascension
Episcopal
Baldwin and Laurel Avenues
Rev. A. G. H. Bode, Rector

Sunday—
7:30 a.m.—Holy Communion.
9:30 a.m.—Sunday school.
11 a.m.—Choral Eucharist and Sermon by the Rector.
Monday—
7 p.m.—Confirmation class.
Wednesday—
7:30 a.m.— Holy Communion and Intercessions.
7:30 p.m.— Men's discussion meeting at the Rectory. Anyone welcome.
Friday, April 27—
2:30 p.m.—Women's Guild.

Bethany Church
(The Little Stone Church)
Rev. Stewart R. Sheriff, Pastor
9:30 a.m.—Bible School.
11:00 a.m.—Morning Worship Subject, "What Is Christianity?"
3:00 p.m.—Junior C.E. Society.
6:30 p.m.—Jr. High and Young People's C.E. Societies.
7:30 p.m.— Evening Service Subject, "Grace."
Please note special announcement about the Annual Bible Conference.

Christian Science
First Church of Christ Scientist of Sierra Madre is a branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.
9:30 a.m.—Sunday School.
11 a.m.—Sunday Service.
Subject for Sunday, April 29, "Probation after Death."
8 p.m., Wednesday—Testimonial meeting.
Reading room open Monday, Wednesday and Friday afternoons from 2 until 4 o'clock.

Congregational
Rev. Arthur O. Pritchard, Pastor
"The Meaning of Suffering" or the Message of Job wil be the topic of the morning sermon at 11 o'clock.
On Wednesday at 7:30 p.m. the regular mid-week service, topic, "The Study of the Apostle Paul." This will be the first of four studies on the great Apostle.
On Friday the Festival of Flowers at the public school. During the afternoon the booths will be open. At 5 the supper will be served in half-hour intervals, 64 people at each serving. At 7:30 the program of the Festival begins.
Tickets for supper and the program (25 cents each) may be secured at Hartman's Drug Store.

Foursquare Gospel
West Central Avenue
Rev. Daisey Lee Van NieKerk, Pastor
Friday, 7:30—Evangelistic.
Sunday, 9:45—Sunday school.
11—Morning Worship.
2:30—Profetic message.
6:30—Young people.
7:30—Evangelistic.
Tuesday, 7:30—Rev. Kennan will bring the message.

St. Rita's Church
Rev. Hyacinth Clarey, C.P. Pastor
Sunday Services—7:30 a.m. and 10:30 a.m.
Tuesday and Friday—7:45 a.m
Weekly Masses at 7 a.m.

Sierra Madre Mission
66 Central Avenue
Pastor, Rev. Mrs. Velma Lessley
Sunday—
Sunday school 10 a.m. Classes for all ages.
11 a.m.—Morning worship.
7:30 p.m.—Evangelistic service.
Tuesday, 7:30 p.m.— Mid-week prayer meeting.
Wednesday, 1 p.m.—Commissary. Mrs. Lester Wilson in charge.
Thursday, 7:30 p.m. — Rev. Chapman's Bible Clas.
Friday, 7:30 p.m.—Young People's Meeting. Mrs. E. D. Coder in charge.
Saturday, 2:30 p.m.—Children's Church. Rev. Frances McDonnell in charge.

NIGHT PROWLERS RUN WHEN LIGHTS GO ON

Two men were frightened away from the Levinson home at 187 North Sunnyside avenue at 2 o'clock in the morning last Friday when Bob Levinson heard roises outside his windows and switched on the lights. Report was made to local police next day, but no trace of the prowlers was found.

FESTIVAL
OF THE
FLOWERS
by the
Congregational Church
Friday, May 4, AFTERNOON AND EVENING

Bazar
School Cafeteria
3 p.m.
Aprons
Cooked Food
Potted Plants
Fish Pond
White Elephant Booth
Chicken Supper—25c
served at
5, 5:30, 6 and 6:30
by reservation only
Tickets at Hartmans Drug Store

Pageant
School Auditorium
7:30 p.m.
By Cast of 100 Children
Beautiful Music
Gorgeous Costumes
GENERAL ADMISSION
25c

TOOLS
At prices you can afford to pay
Tools for the Householder
Tools for the Mechanic



Large Shipment just in, on Display in our Show Window. All plainly marked at
Prices That Defy Competition
FROM CHAIN STORES OR ANY OTHERS!
See and be convinced
Sierra Madre Hardware Co.

Fire Chief Warns Of A Real Danger

Urges Thorough Housecleaning For City And Destruction Of Weeds

Spring housecleaning season is underway in Sierra Madre, with residents and property owners warned by Fire Chief W. D. Richards of the danger that lurks just around the corner in the summer months from dry weeds, and uncleaned attics and cellars.

"Before long," Chief Richards said, "weeds will burn like fireworks at the touch of a cigaret ash or a carelessly tossed match . . . we will have the greatest fire menace we've had in many years. Although the city doesn't adopt its annual fire menace ordinance and post weed destruction notices until June, now is the proper time to effectively rid your yard of weeds--before they grow profuse and tinder dry.

"Dig out whatever old newspapers you have accumulated throughout your house, and dispose of them .

"Because of the dry winter season, the hills and fields are very dry even now, and this summer there will be a very real danger of fire. Be forewarned and prepared, instead of sorry later."

PEPPER TREE INN

— Try Our Specialty —

Young Duck and Fried Chicken Dinners complete 75c

DUCK SANDWICHES, salad and beverage 35c

Take home a roast duck for your dinner

90 S. Sierra Madre Ave.

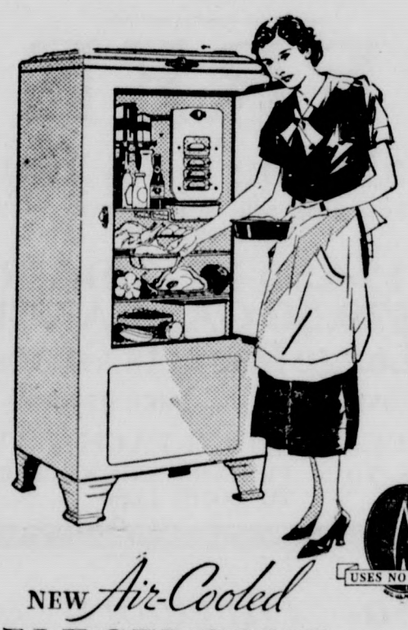
Phone 312-1

Demand Grows For Extension Of Tax Redemption Plan

Assemblyman Frank G. Martin's proposal that a special session of the California legislature be called to extend the moratorium on tax delinquencies for another year was joined in by County Assessor Ed W. Hopkins this week. As the deadline on delinquent payments was crossed last Friday, 64.43 percent of the total current tax bill has been paid.

Far outweighing the cost of the extra session, the revenue of the counties would receive in back taxes under the proposed extension of the penalty free period would prove a boon to the state, Assemblyman Martin has pointed out to Governor Rolph

Under the terms of a bill which Senator William E. Harper of San Diego plans to submit at the next regular legislative session, the advantage of the installment payment method may be continued for a two year period.



NEW *Air-Cooled* ELECTROLUX

THE SERVEL *Gas* REFRIGERATOR

USES NO WATER

Sierra Madre Furniture Co.

"EVERYTHING FOR YOUR HOME"

TOM TYLER, Prop. PHONE 38

SUMMER TIME IS COMING !

HOT WEATHER—
HOT HIGHWAYS—
WORN TIRES—
AND

BANG!

Safeguard yourself and family on that trip with

Goodrich Golden Ply Silvertown Tires
and
Goodrich Gold and Black Tubes
AT

PICKETT'S SERVICE STATION

Phone 3484 — Sierra Madre, Calif.

P.S.— Don't miss the Magic Man—Saturday night at the School Auditorium.

A Night You Will Never Forget

When you get home after the show thank the American Legion Boys for bringing

Prof. Neleh

TO SIERRA MADRE

Direct from A Century of Progress, Chicago

Two Sparkling Hours Of Occidental, Oriental & Hindu Magic

Assisted by Prince Hai Won Choy of the Royal House of Korea

For the first and last time in Sierra Madre

A Dollar Show for 15c, 25c, 40c

School Auditorium

Sat., April 28th, 7:30 p.m.

Kiwanis In 14-0 Victory Over Legion

Airtight Fielding Cuts Off Runs At The Plate And Veterans Are Blanked

The Kiwanis ball club, comprising the pick of former city league teams, made their first local appearance Friday night in a practice game against the Legion, in the course of which they administered a 14-0 shelacking to the Soldiers. Most of the game contradicted the one-sided score, both outfits occupying the bases with consistency. Kiggins and Pratt came out about even in the tossing department.

Airtight fielding played an all important part in the game, as is proved by the fact that the Soldiers gathered just one less hit than the Kiwanians. Several times the Legionnaires loaded the bases, only to have their third man strike out.

Three Soldiers were caught at the home plate by Bus Brain, who caught for Kiwanis. Accurate and heady tosses from the infield to the plate cut off the runs. Minor Harkness with four hits out of five trips to the plate was the batting star.

Wayne and Lawrence Perry alternated as umpires. The Kiwanis team will come out onto the field the rest of the season more or less in the same order as shows in the following score:

Kiwanis—	AB	R	H	E
Marsh, 3b-2b	5	3	3	0
Hedley, ss	4	2	1	0
Brain, c	4	1	1	0
Smith, 1b	3	2	2	0
Lorenzini, 1b	1	0	0	0
F. LaLone, cf	4	2	2	0
Young, rf	5	1	2	0
Ross, 2b-3b	5	1	2	0
R. LaLone, lf	5	1	3	0
Kiggins, p	2	0	0	0
Hedlund, p	1	0	0	0
	39	14	16	0
Legion—				
Gwyn, lf	5	0	2	0
Burroughs, 3b	5	0	2	0
Harkness, ss	5	0	4	0
Pratt, p	4	0	0	0
Cy Young, rf	3	0	1	0
Reavis, 2b	4	0	2	0
Evans, c	4	0	2	0
Mathis, cf	2	0	0	1
Hill, cf	2	0	0	0
Pickett, 1b	4	0	2	0
	38	0	15	1

Home Runs, Marsh 2, Ross, R LaLone. 3-base hits, Brain. 2-base hits, Smith, Harkness, Reavis. Struck out by Pratt 4, Kiggins 6, Hedlund 2. Base on balls off Pratt 5, Kiggins 1, Hedlund 0 Innings pitched by Pratt 8, Kiggins 5 ,Hedlund 4. Hits off Pratt 16, Kiggins 9, Hedlund 6.

Float To Represent This City In Parade At C.E. oCnvention

A SONG with the melody from "The Old Spinning Wheel' and other convention booster songs were sung by Endeavorers at their rally last Sunday. J. O Smith, former State union president and John Server, county vice-president, gave the two talks of the evening. Work on the float which the local societies are entering in the parade of nations, taking place Sunday afternoon, May 5th, has been started.

Seven more pre-registrations for this convention have been taken by Sam Hohri. They are Mary Sheriff, Merrill Smith, Bruce Smith, J. O. Smith, Mrs. J. O. Smith, Marian Anderson and Cornelius J. List. This raises the total of those registered to 20.

At the last division executive meeting for the present term, Lawrence Limbaugh, Sam Hohri, Merrill Smith and Janet Murray represented the Young People's society while Mitsuo Kunihiro, Bruce Smith and Bob Coit were there for the Intermediates.

Tonight, the Y.P. group is to gather in the Bethany rotunda for the monthly business meeting. The Intermediates set the date for their business meeting for the following night in Bethany Hall.

Sunday afternoon, at the First Presbyterian church of Los Angeles, 20th and Figueroa, at 2:30, the final session of Los Angeles county C. E. union's general assemblies for this year is to be held. A general call that all Endeavorers be present has been sent because a constitution amendment is to be voted on.

Myrtle Wood leads the topic discussion in the Young People's society Sunday evening.

Choir Of St. Rita's To Stage Three-Act Melodrama In May

Three acts of riotous melodrama are to be staged by St. Rita's Choir at the church auditorium May 11 and 12. The first evening performance will be open to children under 15 years of age at a nominal admission, while the Saturday presentation will be restricted to adult spectators. During the Friday program old fashion "villain hooting" and hissing will be in order, with the young audience taking an active vocal part in the performance.

Rosemary Ranahan, in her first local stage appearance, takes the part of a young wife, and it is expected that her work will be enthusiastically received.

Boys Scare Canyon Dwellers Twisting Canyon Fire Siren

Consternation reigned briefly in Sierra Madre Canyon Sunday as the siren on the Canyon fire truck sounded its ever to be feared warning. But all turned out well, not a leaf was withered in flame, nor a shingle scorched.

Small boys were discovered by Mrs. Laura Cline, of Sturtevant Drive, to be playfully twisting the handle of the truck siren. Disliking false alarms (literally) Mrs. Cline called police, who scared all but one boy away. Although stating his innocence, the youth promised to uphold the sanctity of official siren sounders in the near future.

With The O.E.S

THE O. E. S. chapter here has been saddened by the death of one of its members, Mrs. Olive Goff. The Eastern Star took charge of her funeral. The following officers and members participated: Mrs. Helen Sandage, Mr. C. H. Sandage, Mrs. Edna Estep Holland, Mr. John W. Noble, Mrs. Mary Wammock, Alice Hogan, Marie Cuddy, Ruth Wheeling, Madge Hare, Marie Platte, Beulah Davis, Margaret Schwartz ,Leila Roberts, Dola Black, Donna Robertson, Orcelia Stinman, Agnes Tyree and Miles S. Huntoon.

Monday afternon 18 members of the Eastern Star Social Club under the direction of Mrs. Frances Brain, met at the home of Mrs. Mary Wammock, 258 East Central avenue, and made dolls to be distributed to indigent children at the County Hospital

Mr. and Mrs. C. H. Sandage, Mrs. Alice Hogan, Mrs. Beulah Davis, Mrs. Edna Holland, Mrs. Mattie Cuddy, Mrs. Donna Roberts attended the official visit of the 50th District Deputy Grand Matron, Mrs. Mabel Page Brown, at the Temple City Chapter of the Eastern Star last Thursday evening.

Fire Flames

By one of the boys

IT WAS necessary to stretch hose across the street for the recent fire on Baldwin avenue and the entire police force and a few firemen were kept busy stopping automobile drivers from driving over the hose. Both the fire department and the police get plenty of razzing about "small town stuff,' 'but I wonder how many people would venture across a fire hose in a big town? This "small town stuff" is really an old expression and one that should be buried. Sierra Madre is not a big city, but a bursted hose in Sierra Madre leaks just as much water as a hose bursted in Los Angeles.

The same applies to an automobile accident, because if two cars come together at the corner of Central and Baldwin avenues they can be smashed as badly as if they came together at Seventh and Broadway, Los Angeles . . . And a small town hasn't any softer places to land for the occupants.

Just because Sierra Madre is a small town, is no reason why automobiles should follow the fire trucks so closely that the firemen are hindered in their work Hardly had the hose been laid from the plug to the fire, than a driver of an automobile ran the front wheels of his car over the hose .Another driver coming from another direction attempted to do the same thing, but Chief McMillan saved the driver embarrassment by stopping him.

It really isn't the firemen and policemen that deserve the "small town" razzing, but some of these auto drivers that haven't read up on their driving rules do. Maybe some of them think that a small town hose is too green to break The strain of the water pressure within the hose alone requires tough hose, and to add the weight of an automobile, well, we can't expect too much of the hose.

Several of the firemen have been complaining of colds of late, and maybe the good soaking they received at the mentioned fire is accountable for it.

THE TIME for paying taxes without penalty is past. May we suggest that now is a good time to begin to provide for the next installment. A Savings Account, regularly added to, will ease the pain next fall.

SIERRA MADRE SAVINGS BANK

COMMERCIAL --- SAVINGS

"Your Own Home Bank"

WE APPRECIATE YOUR BUSINESS

Give Prizes In Festival Of The Arts

Aspirants Here Eligible To Compete In Big Los Angeles Competition

Aspirants in the arts in this vicinity will be given an opportunity to compete for worth-while prizes during the mammoth Southern California Festival of the Allied Arts to be held in June in Los Angeles under the sponsorship of the Women's Community Service Auxiliary of the Los Angeles Chamber of Commerce. Such is the information disclosed in the 36-page contest syllabus, just off the press, which gives complete details of the competitions and marks the opening of registration in the artistic affair.

The purpose of the festival is to stimulate and reward talent in the various arts, and prizes offered winners take the form of cash awards; paid engagements with men's and women's clubs and orchestras; scholarships at universities, colleges and art schools and certificates of honor

Competition in the festival is open to all aspirants in the arts regardless of age, place of residence or proficiency, with contests scheduled for individuals and groups.

Competitions will be held in Los Angeles during Festival Week, June 22 to July 1. For the convenience of the schools, however, June 9 has been set aside as School Day, when students of junior high schools, high schools, colleges and universities will hold group competitions. Individual contests will be staged during the regular festival week.

Complete information is contained in the festival syllabus, which may be had at cost from R. C. Copenhaver, secretary of the Sierra Madre Chamber of Commerce.

Child's Dramatic Guild To Present 2 Plays During May

Announcement was made yesterday that owing to the rapid growth in the membership of the Children's Dramatic Guild of Sierra Madre it is necessary to close the roster for the time being. However any child who desires to become a future member may telephone the director, Sierra Madre 1563, and have his name placed on the waiting list.

The Guild now has 45 members. Children who are now enrolled will remain members of the Guild unless through disinterestedness they remain away from rehearsals, or do not behave properly during rehearsals. The Guild as before stated is operated solely for the purpose of offering encouragement to children who need emotional outlet.

Rehearsals are being conducted five afternoons each week. "The School Nurse Says," a play in three acts, will be presented in the public school, May 12. The Guild will also present a program May 6th, in Gold Shell Park, Pasadena.

Mrs. William Adwell, wardrobe mistress, will appreciate donations of time, or material, for the costume department.

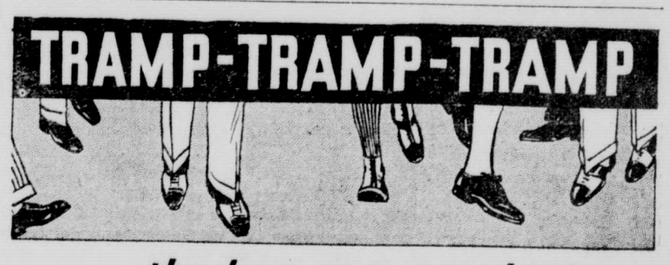
The Guild is also in need of a man ,or older boy ,to operate the lights and curtains for future presentations.

Sierra Madreans To Dance In Festival At Pasadena Hotel

Miss Cricket Caukin and Miss Ruth Klunk will present the students of the Caukin Dancing School in a group number at the May Day party for children at the Hotel Huntington on Saturday afternoon. Miss Caukin and Miss Klunk will dance with the Martha Messerole girls on the same program. In the group from the Cricket Caukin Studio will be Mary Lou Lovejoy, Grace Jensen, Georgine Norris, Maureen Noris, Charleen Norris, Doris Pickett, Jean Bradford, Dorothy Hogan, Mary and Kathryn Baker.

MAN'S HEART STOPPED, STOMACH GAS CAUSE

W. L. Adams was bloated so with gas that his heart often missed beats after eating. Adlerika rid him of all gas, and now he eats anything and feels fine. At Leading Druggists.



... the boys are marching

Let 'em march! Let 'em romp and play—boys and girls both. They won't hurt *this* floor—because it is finished with—



ACME QUALITY

GRANITE FLOOR ENAMEL

New Tile Colors

Tile red; Tile gray; Tile yellow; Tile blue; Tile green—also in mahogany, oak, etc.

Granite Floor Enamel is the best and most economical floor enamel you can buy—because of its rock-like durability. Made for use on wood or concrete floors—in kitchens, halls, bedrooms, basements, garages, porches, etc., —inside or semi-exposed surfaces.

One quart enough for average size floor

Sierra Madre Hardware Co.

Protect Your Clothes from Moths



Have your winter clothes cleaned before storing them away.

The matron of years gone by stored her furs and woolens on a closet shelf. Each fall they were taken down, aired and worn. Each year they became shabbier and absorbed more filth.

Today, last winter's clothes can be "rejuvenated;" made fresh and clean as new. They will look and feel delightfully immaculate. This is the ideal time to send your winter things to the cleaner.

EXPERT REPAIRS, ALTERATIONS
WORK CALLED FOR, DELIVERED

For Prompt and Reliable Service **Just Phone 3**

Sierra Madre Tailors Cleaners and Dyers

14 West Central Avenue — Sierra Madre



BIG SAVINGS FOR ALL THE FAMILY

at the **Rexall**

ORIGINAL 1 RADIO ONE CENT SALE

4 Big Days---May 2 to May 5

more than **225** TWO for ONE plus ONE CENT *BARGAINS*

HARTMAN

Professional Pharmacists

No Middleman in the Rexall Plan; the saving goes to You



HOW TO FERTILIZE AVOCADO TREES— WHEN

By Jessie Ward Russell
Landscape Gardener

SEVERAL NEWS readers have written asking when, how and with what avocado trees should be fertilized. Here is our answer:

Apply barnyard manure in the summer or early fall, also a mulch of leaves or straw— or about two bags of manure per tree for trees five years old, young trees in proportion.

Also apply a further application of nitrogenous fertilizer such as sulphate of ammonia using two to three pounds per tree. The manures do not release the nitrogen fast enough for the needs of the tree . . . especially is this true in the spring of the year. It is suggested to apply the sulphate of ammonia in January, March, June and October, using about two to three pounds per tree per application for trees five years old or more. Younger trees require less of course.

Other nitrogenous fertilizers are blood meal, nitrate of lime, nitrate of soda, fishmeal and cottonseed meal.

As a tree can take up food only in liquid form, it is necessary to see that the tree is irrigated often enough to keep the sap flowing freely. Young trees should be irrigated at least once a week, older trees two or three times a month.

IT IS LITTLE EFFORT TO HAVE YOUR OWN CORN

It is a noticeable fact that corn is much sweeter and palatable when cooked soon after it has been picked. The way to enjoy corn at its best then is to pick it as soon as you're ready to use it. And little effort is required to grow a patch sufficient for your table needs. Here are a few helpful hints for successful growing of corn. It is very necessary to plant corn in several short rows so that the pollen from the tassel will fall to the silks on the cob. Each silk must receive pollen to produce a kernel on the cob. Another suggestion is to pull the suckers as they appear, leaving only the main stalk. For best results regular irrigation and subsequent cultivation must be practiced. If so desired, plantings of corn may be made at frequent intervals, in order to have a succession of new corn coming on throughout the season.

A. L. A. Activities

By Minnie Stinman

MEMBERS of Unit 297 wish to thank the very appreciative audience that listened to attentively to our program in the school auditorium Saturday night. And a special vote of thanks is due to those members of the Post who so kindly gave us every assistance possible during the entire entertainment. We acknowledge a debt of gratitude to Mrs. George Norris for her piano-accordion music, and to Francis Eakman for the two splendid solos he sang. Mrs. Florence Eakman changed her Irish monologue to a dialogue, and assuming the role of Mrs. McCarty, with Catherine Miller as Mrs Murphy, made one of the cleverest numbers on the program. Mrs. McCarty was accompanied by her two children, these roles being played by Margaret Adwell and Barney Shetler.

The excellent work of Cricket Caukin's young students proved what competent instruction and much practice can accomplish. We are indebted to these young artists and their proficient teacher for their contribution.

The net proceeds of the evening will be devoted to Child Welfare work, which goes on continually throughout the year. Child Welfare, like Rehabilitation, is tied up with the Poppy Campaign which is to occupy our attention until Memorial Day. For children whose fathers were killed or disabled on the poppy-studded battlefields of France, will be among those benefited by Poppy Day, Friday, May 25th, when replicas of the French poppies will be worn throughout the United States in tribute to the World War dead, Helen Lovejoy, chairman of the Child Welfare Committee of Sierra Madre Unit of the American Legion Auxiliary explained today in an appeal for a generous response to the Auxiliary's poppy activity. The funds donated for our little red memorial flowers will go to support the work of the Legion and Auxiliary for the welfare of disabled veterans and the children left fatherless by the war, Mrs. Lovejoy stated. The bulk of the funds collected here will be used by the local Auxiliary in meeting the needs of disabled veterans and needy children of veterans in this city.

"The workers who will distribute poppies on the streets have volunteered their services," said Mrs. Lovejoy, "and when the people of Sierra Madre contribute for their poppies, they can be sure they are giving directly to the welfare of the war's living victims."

Untrained Youths Will Be Accepted In Military Camps

Enrollment officers for the Citizens' Military Training Camps have been instructed by the War Department to reserve 30 per cent of the 1934 training quota for Basic trainees.

Last year, the enrollment for C.M.T. Camps was limited to those applicants who were eligible for the Red, White or Blue courses. This year the opportunity is again open for all physically fit male citizens who have passed their seventeenth birthday but have not reached their 24th, to enter as a basic student.

The following camps will be conducted in California: July 5 to August 3—Presidio of Monterey, Calif., Basic, Infantry, Cavelry and F. A. Training—456 trainees; July 5 to August 3—Fort McArthur, San Pedro, Basic and Coast Artillery training—57 trainees.

Due to the large number of applications being received at Presidio of Monterey, only the most promising candidates will be selected to fill the limited quota. Each county has been assigned a quota based on population, and in the case of applicants of equal qualifications, the first to apply will be selected.

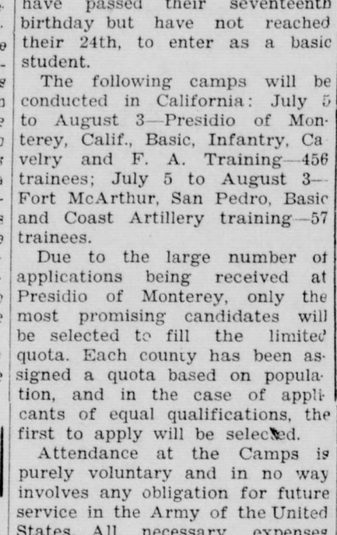
Attendance at the Camps is purely voluntary and in no way involves any obligation for future service in the Army of the United States. All necessary expenses are met by the government, to include transportation to and from camp, food, lodging, clothing, equipment, laundry, and medical attention. The value of the camps in developing the young men of the country mentally, physically, and morally can not be overestimated.

For further information apply direct to Major E. F. Hanson, 2601 South Figueroa street, Los Angeles, Military Training Camp Association, representative for Los Angeles County.

COMING EVENTS

— FRIDAY —
2nd & 4th—Sierra Madre Firemen, at City Hall.
2nd & 4th—Woman's Guild of Church of Ascension, at Parish House.
— SATURDAY —
1st & 3rd —Junior American Legion Auxiliary, at City Hall.
— SUNDAY —
Every Sunday—Christian Endeavor Societies: Young People, 6:30, rotunda; Intermediates, 6:30, Bethany Hall; Juniors, 3:30, Bethany Hall.
1st—Communion Day for women of St. Rita's Parish.
2nd—Communion Day for men. Holy Name Society; Breakfast and business meeting.
— MONDAY —
Every Monday—7:30 p.m., Art League, at the Old Barn Studios, 115 Bonita avenue.
1st & 3rd— American Legion Post 297, at City Hall.
1st—Chamber of Commerce, at City Hall.
1st & 3rd—Order of Eastern Star, at Masonic Temple.
2nd—Friendship Club, at Congregational Church.
Last Monday— American Red Cross, at headquarters, 26 West Central.
— TUESDAY —
Every Tuesday—Kiwanis Club meeting and luncheon, at Woman's Club House, 270 West Central avenue.
1st—Stated meeting of Masonic Lodge, at Temple, 33 East Central.
1st— Missionary Meeting at Bethany Church.
1st—St. Catherine's Guild at homes of members.
1st & 3rd— Congregational Woman's Society.
1st & 3rd—Sierra Madre Forum, at 7:30 p.m., City Hall.
2nd— City Planning Commission.
3rd— Executive Board meeting of Bethany Missionary Society.
— WEDNESDAY —
Every Wednesday—7:30 p.m., Drama League at the Old Barn Studios, 115 Bonita avenue.
2nd & 4th—City Council, at City Hall.
2nd & 4th—Woman's Club at Clubhouse.
Every Wednesday— Boy Scout Troop No. 2, at St. Rita's auditorium.
— THURSDAY —
Every Thursday—7:30 p.m., Art League, at the Old Barn Studios, 115 Bonita avenue.
1st & 3rd—Dickens Fellowship Club.
2nd—Modern Priscillas.
2nd & 4th—American Legion Auxiliary.
2nd—Daughters of British Empire.
2nd & 4th—Daughters of Union Veterans of Civil War, Louise Severence Tent, No. 65, at 2 p.m., Park House.
Every Thursday — Bethany Bible Class at 10 a.m., Rotunda of Bethany Church.

AMAZING FACTS



In eastern countries, compacts between tribes are still confirmed by the exchange of salt and the most solemn pledges are ratified in this manner.

An ancient custom in the Isle of Man dictates that no person go out on any business affair without taking some salt in his pockets.

WOMANS SOCIETY WILL HOLD SEWING SESSION

The Woman's Society of the Congregational Church will meet next Tuesday for a day of sewing. Each member is asked to bring her own lunch and tea and coffee will be served.

Three-day School Of Kitcheneering Opens In Monrovia



Miss Frances Constantine

"Kitcheneering" written about, read about and talked about the country over will become a reality in Monrovia on May 2. This was the announcement made today by a representative of the Safeway Homemakers' Bureau.

The bureau, which is located in Oakland, is under the direction of Mrs. Julia Lee Wright. For the last three years this Bureau has been furnishing housewives throughout the country new ideas in cookery in addition to suggestions for special table settings, parties and what have you. A large staff of expert home economists carefully test and pass on every receipe before it is presented to the public.

A member of this staff, Miss Frances Constantine, will conduct a series of classes on Modern Kitcheneering at the Lyric Theatre in Monrovia on May 2, 3, 4. The classes will commence at 2 p.m. each day and the housewives of Sierra Madre are invited to attend.

An added attraction for the cooking school will be the presentation daily of valuable gifts. Among the gifts to be given away are: a Gaffers and Sattler Gas Range valued at $79.50, a Frigidaire valued at $124.50, an Apex Vacuum Cleaner valued at $49.50, besides 36 baskets of groceries valued at $2 each. Some of the foods cooked on the platform will also be given away each day.

Garden Club Stages Delightful Flower Show At Park House

By Jessie Ward Russell

A delightful little flower show was staged by the Esther Forman Garden Club last Friday at the Park House at the City Park. All exhibits were grown and arranged by members of the club themselves.

It was their first flower show and was an inspiration for the amateur gardener to see what a mere handful of women can do with their gardens out of pure love for the task and without any outside help. Their beautiful flowers and plants all represent loving care and plenty of hard work.

The exhibits included potted plants, cacti gardens, cut flowers, fruit and floral baskets.

The prizes were carried away by Mrs. Barker, Mrs. Tesh, Mrs. Poulter, Mrs. Wright, Mrs. McTavish, Miss Spring, Miss Patten and Mrs. Snell.

The judges were Mrs. John Osgood, Mrs. Carlton Pegler and Miss Gilmore.

Congratulations, Esther Forman Garden Club. May you give us another charming flower show next year and may you keep it like this one, free from commercialism.

FREE
Cooking School

Conducted by Miss Frances Constantine of the Safeway and Piggly Wiggly Stores Homemakers' Bureau. Practical ideas in Kitchen Cookery.

Three Days
May 2-3-4 : 2 to 4 P.M.

Lyric Theatre
205 E. Foothill Blvd.
Monrovia

FREE
Valuable Gifts Daily

These gifts will be given away at the Cooking School

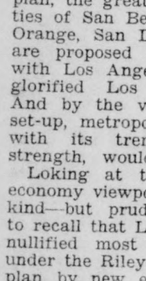
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Not Wild About New County Plan



by RALPH H. TAYLOR
Sec. Agricultural Legislative Committee of California

RURAL California, constantly confronted with the possibility of a city-controlled State legislature, prior to enactment of the present Federal plan of legislative representation, will probably view with considerable skepticism the so-called "Five County Plan," which has been projected as a result of recent agitation for the consolidation of county governments.

The announced purposes of the plan—economy and the elimination of unnecessary duplication in government—is entirely laudable, but it is exceedingly doubtful that the scheme would actually result in economy.

One of the basic weaknesses of the plan, judged from the standpoint of the rural areas, is that it would give absolute control of local government in the majority of the present roll of counties to San Francisco and Los Angeles politicians.

And neither San Francisco nor Los Angeles has been notable for economy in government.

Analyzing the consolidation plan, the great agricultural counties of San Bernardino, Riverside Orange, San Diego and Imperial are proposed for consolidation with Los Angeles in a new and glorified Los Angeles County. And by the very nature of the set-up, metropolitan Los Angeles, with its tremendous voting strength, would dominate!

Loking at the plan from an economy viewpoint, it may be unkind—but prudent, nonetheless—to recall that Los Angeles County nullified most of their savings under the Riley-Stewart tax relief plan by new expenditures, while the great majority of California's rural counties passed on the saving to their hard-pressed common property taxpayers.

But the proposed San Francisco County, designed to merge 25 of the richest farming counties in the State under a San Francisco directorate, is an even better exemplification of urban urbanity.

Undoubtedly there is much unnecessary duplication in California's present governmental structure and it is possible that a modified plan of county consolidations—joining counties with like interests and like problems—would effect actual savings to the taxpayers. But the "Five-County Plan" has little to recommend it and much to condem it.

QUEER FRUIT FROM CARTER PLACE SHOWN

One of Sierra Madre's queerer varieties of fruit is on display this week in the window of W. R. Humphries' West Central avenue real estate office.

In appearance, a pear shaped grapefruit, the fruit is a cross between a grapefruit and a lemon, and is called a Pomelo. It is from a tree on the Carter estate planted 40 years ago by a Chinese servant of the Carter family, who brought the plant from Los Angeles.

"Pat" Wastun
GENERAL AUTO REPAIRS
GENERATORS - STARTERS
26 S. BALDWIN PHONE 50



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GIVE YOUR CAR A RIDE—Now with only two first-class tickets, you may check your automobile by fast freight for only 3.6c per mile additional.

LOW SUMMER FARES EAST *Start May 15th*

Even lower than last year to many points, 1934 summer season *roundtrips* will be on sale daily from May 15 to October 15, final return limit October 31. Three classes of fares. *Examples of roundtrips:*

	FIRST CLASS		INTERMEDIATE		COACH	
	Season	45-Day	Season	45-Day	Season	45-Day
Chicago	$ 86.00	.....	$ 68.80	.....	$ 57.35	.....
New York	$135.15	$124.40	$117.95	$107.20	$106.50	$ 95.75
Boston	142.25	132.45	125.05	115.25	113.60	103.80
Houston	70.45	.....	56.40	.....	47.00	.....
Kansas City	72.00	.....	57.60	.....	48.00	.....
New Orleans	85.15	.....	68.15	.....	56.80	.....
Washington	150.45	120.75	113.25	103.55	101.80	92.10

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Victor O. Schmidt
Attorney-at-Law
18 WEST CENTRAL
Office Phone 309
Residence Phone 244-4

Marcus A. Woodward
Counsellor at Law
Office Hours, Afternoon and Evening
99 Suffolk Ave., Sierra Madre
Phone 72, Sierra Madre

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Dentist
Sierra Madre Hotel Bldg.
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State To Cut Education For Adults

Fate Of Many Classes Being Held Here Has Not Been Determined

Presumably resulting from a difference in opinion which has arisen between the State Board of Education and the Emergency Relief Administration at San Francisco, announcement has been made that there will be a general discontinuance of all emergency educational projects by June 1. According to E. Manfred Evans, in charge of the work in this district, three-fourths of the Los Angeles County classes will be discontinued May 1, and the remainder a month later. A total of 20,000 pupils and 523 teachers will be affected if the plans are carried through.

No definite word has been received here concerning the future of the adult classes, according to Miss Elizabeth Steinberger, principal of the public school, but classes will be in session until official notification is given instructing otherwise.

Nearly two hundred classes being held under the program in the Sierra Madre and Pasadena district, with this city having the edge in the number of classes per capita.

Mondays, from 7 to 9 o'clock music and operetta lectures are conducted by Louis Courcil in room 12 of the grammar school.

Mondays, from 2:30 to 4:30 p.m. Earl MacPherson instructs in elementary still-life at 400 Churchill Road, and Monday and Wednesday evenings, from 7:30 to 9:30 he teaches elementary life and portraiture at the same studio. Wednesdays from 3 to 5 in the afternoon a class in elementary landscape is in session there.

Tuesdays and Thursdays, 2:30 to 4:30 p.m., Richard W. Knost conducts a musical dramatic class at 400 Churchill Road, and from 7:30 to 9:30 in the evenings of the same days, a voice instruction class.

In room 12 of the public school Frederick Navall instructs in modern civilization from 3:15 to 5:15 every Tuesday afternoon. Wednesday mornings, from 9 to 11 o'clock Elizabeth Deike teaches gymnasium and tennis for women in the gymnasium of the Congregational Church.

Louis La Voi, for 16 years on the professional stage in support of such artists as Richard Mansfield, Edward H. Sothern, and Otis Skinner, conducts a course in dramatic interpretation, and voice and diction from 7:30 to 9:30 o'clock every Wednesday evening in room 12 of the public school.

Suspend Sentence Of 6 Months When Guilty Plea Filed

Harold Howe, of 58 Carter avenue ,who was arrested and jailed by Chief of Police McMillan Tuesday night charged with drunkeness ,disturbance of the peace and disorderly conduct here first pleaded not guilty at a preliminary hearing before Judge Tom Neale, then changed his plea to guilty and yesterday was freed with a suspended sentence of 180 days.

A jury trial was to have been held this morning in the local courtroom, with Judge Neale presiding. Police reports state that at the time he was alleged to have become disorderly at his home, Howe broke furniture, mirrors, and that his wife's scalp was lacerated by flying debris.

GREAT FILMS COMING TO LYRIC THEATRE

Katherine Hepburn, last year's Academy award winner, appears on the screen of the Lyric Theatre in Monrovia tonight and Saturday in the final showing at that playhouse of her latest motion picture, "Little Women." Supporting players include Paul Lukas, Jean Parker, Joan Bennett and Frances Dee.

Sunday, Monday and Tuesday, April 29, 30, and May 1, a double bill includes Jack Oakie and Spencer Tracy in the hilarious "Looking for Trouble," as well as "Wharf Angel," with Victor McLaglen and Dorothy Dell.

A feature preview will accompany the showing of the "Big Drive," Wednesday, May 2. The picture presents authentic action shots taken by the signal corps during the war, and the screening is sponsored by the Monrovia Legion post.

STEAL TENNIS TAGS; SLOW UP LOCAL PLAY

Warning is issued by Emile Smith, local tennis association head, that the stealing of the name tags from the tennis ranking board on the City Park courts is an offense that can and will be punishable by prosecution if the missing tags are not returned to their hooks.

Recently the tags, which contained players' names and were arranged in order of ranking subject to challenge, were removed from the board, and in consequence competitive play here has been slowed.

Housewives Drop Title And Become Just A Study Group

To conform with the title of groups that are in sympathy with the work of Mrs. Mary A. Beard, wife of Dr. Charles A. Beard, formerly of Columbia University, the Housewives Council was renamed the "Women's Economic Study Group," on Tuesday at its meeting at the home of Mrs. H. F. Barton, 252 Ramona avenue.

The first part of the program next Tuesday morning at 10 o'clock in the gardens of Mrs F. M. Clatworthy, 82 West Alegria, will be devoted to a course of reading on Consumers' Credit.

"New Dealers," by an unofficial observer will be one of the reading at the next meeting. Having completed 'America Must Choose' by Secretary Wallace, the group will read Dr. Wirt's "America Must Lose."

Three recovery measures were endorsed at the meeting this week; first, the Wagner Industry Bill; second, the Fletcher-Raburn Securities Act, and third, the Copeland-Tugwell food and drug act. Every woman interested is invited to bring her lunch and sewing and material bearing on these subjects.

Honor Parents Of Harold Carew With A Farewell Party

Mr. and Mrs. Harry D. Carew, parents of Harold Carew of this city ,left here for their home in Peterborough, New Hampshire, yesterday after an extended stay. The Carews gave a party in their honor at their home at 449 Mariposa avenue, Saturday.

During his visit with his son, Mr. Carew expressed much delight and wonderment at the wonderful Southern California climate. At one time, before the official advent of Spring, he was engaged in picking oranges in the orchard when a letter arrived from friends in his home state telling of the bitter 20 below zero weather they were having at the time. He left Sierra Madre chuckling over the incident and determined to astound "the folks he left behind" with a story concerning it.

Vacation Plans Of Camp Fire Girls Is Subject Of Meeting

Mrs. W. O. Preston entertained the Camp Fire girls at a craft meeting in her garden Wednesday afternoon. The girls are making extensive plans for their work and play during the summer.

At the last P.T.A. meeting a committee of mothers was appointed to work with Miss Jane Manning who is Camp Fire guardian. The committee is as follows: Mrs. W. C. Dalzell, Mrs. William Adwell, Mrs. D. Vanderpool, Mrs. R. Hartman, Mrs. G. K. Simmons and Mrs. Preston.

BANKERS ARE OUTPLAYED BY KIWANIS TEAM

(Continued from Page One)

Marsh was one of four Sierra Madreans to hit Bauer, he having led in the local attack with three safeties out of five trips to the plate. Ross and Fred LaLone each connected twice and Kiggins was responsible for the other safe hit, his contribution being good for a homer. The score:

Kiwanis Club—	AB	R	H	E
Marsh, 2b-3b	4	1	3	1
Hedley, ss	4	0	0	0
Brain, c	3	0	0	0
Lorenzini, 1b	3	0	0	0
F. LaLone, cf	4	1	2	0
Young, rf	2	1	0	1
Ross, 3b-2b	4	2	2	0
R. LaLone, lf	4	1	0	1
Kiggins, p	4	1	1	1
*Smith, 1b	1	0	0	0
	33	7	8	4
California Bank—				
Schroeder, ss	4	0	0	0
McMahon, 1b	4	0	1	0
Bauer, p	4	0	0	0
Bush, c	4	0	0	0
Jenks, p-3b	2	1	1	0
Files, lf	3	1	2	0
Woods, 2b	4	0	2	1
Kleinpeter, rf	3	0	0	0
Perrine, cf	4	0	1	0
**Carhart	1	0	0	0
***Suress	1	0	0	0
****Simpson	1	0	0	0
	35	2	7	1

*batted for Lorenzini in 7th.
**batted for Jenks in 9th.
***batted for Files in 9th.
****batted for Kleinpeter, 9th.

Home runs, Kiggins; 3-base hits, Marsh; 2-base hits, Marsh. Ross. Struck out by Kiggins 8, Bauer 11, Jenks 3. Base on balls off Kiggins 1, Bauer 4, Jenks 1 Hits off Kiggins 7, Bauer 5, Jenks 3. Innings pitched, Kiggins 9, Bauer 7, Jenks 1.

SYCAMORE PLACE PROPERTY IS SOLD

Mr. and Mrs. Donald L. Campbell, of Pasadena, have purchased through the office of W. R. Humphries, the Colin G. Smith property in Sycamore Place.

LUCKY BALDWIN MONUMENT PROPOSED IN ARCADIA

A life-size statue of "Lucky" Baldwin and his famous horse, "El Rey," may be erected as a monument to the famous old-timer at the triangle where Huntington Drive and Colorado street converge in Arcadia, if the suggestion of the Arcadia Chamber of Commerce is carried out.



Among the 225 carloads of oranges and grapefruit that left Los Angeles harbor in four ships for European ports this week were 55,000 boxes on the California Express, the first ship ever to leave the harbor with an exclusive and capacity cargo of citrus fruits. It was bound for Glasgow. The Margaret Johnson departed for Stockholm with 15,750 boxes and the Ben Franklin with 18,300 boxes for Oslo, Bergen and Hull. The Pacific Grove carried 14,000 boxes to United Kingdom ports. During the preceding week, seven ships took 87 carloads for similar destinations. Regular weekly sailings take an average of six to eight thousand boxes of oranges, grapefruit and lemons to trans-Pacific countries and to Hawaii.

Dispelling rumors that he plans to retire, County Assessor Ed W. Hopkins this week announces his definite decision to be a candidate for re-election at the forthcoming election.

Paving of the alternate, foothill new State route running southeast from Tunnel Station on San Fernando Road is nearing completion. The new road, to be three and one-half miles long will provide a more direct approach from inland trunk highways from the point south of Newhall Tunnel to Pasadena and Foothill Boulevard.

Statistics reveal that the average person's life over a period of 70 years is apportioned as follows: sleeping, 23 years; working 18; reading 7; eating 3; schooling, one and one-half; play, one and three-quarters; entertainment, one-half; walking, two and one-half; idleness, two and one-half; washing, shaving and dressing one and one-quarter; waiting for street cars, etc., 15 days; and sundries, seven years.

Since the first loan was granted through the Home Owners Loan Corporation of California six months ago, a total of 10,734 loans, representing $39,343,000, has aided distressed home owners in the State. An estimated 75 percent of the transactions were made in Southern California and the corporation has stopped 7416 foreclosure sales thus far.

Evidence of returning confidence and a return to normal business conditions are seen on every hand. No more convincing indication is to be found than in the Federal Reserve Bank report of this district for March. It says ,among other things:

Twelfth District business was considerably more active in March than in February, both industry and trade showing larger than seasonal gains . . . Industrial employment increased by more than the seasonal amount during March . . . Daily average sales of department stores were 20 per cent higher in March than in February . . . Automobile sales also expanded more than is customary in March.

Indicating an eventual, million dollar a year state revenue from the sale of wines and beer in California, the March assessments of the two cents per gallon beverage tax amounted to $119,113.24. The Board of Equalization's statistics reveal that there has been an increase in beer and wine consumption despite the availability of hard liquor since the repeal of the Eighteenth Amendment. Californians prefer California wines, according to Chairman R. E. Collins of the board, and only five percent of the wines consumed was not made here. Only 7.5 percent of the beer consumed came from out of state, and that beverage bore 85.5 of the total yield.

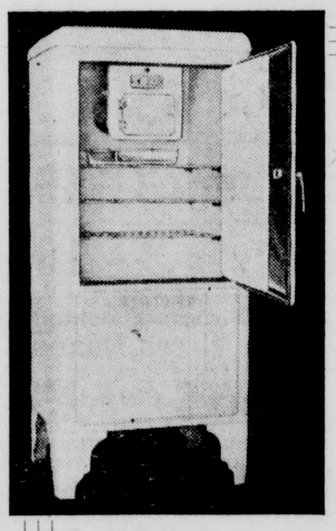
Definite assurance that the freight and refrigeration rate reduction, which reduced California citrus industry costs two and a half million dollars last year, will be extended until May 31, 1935, was announced at the California Fruit Growers Exchange board meeting yesterday. Concurrence of all railroads has been received by L. A. Strouse, chairman of the traffic committee of the California Citrus League, which handled the negotiations with the carriers.

SON OF M. A. HAWKES BUYS HOME IN THE CROWN CITY

A. W. Hawkes, son of M. A. Hawkes, of 196 West Montecito avenue, and president of the Congoleum-Nairm Corporation of Chicago, who spent the winter in Southern California, has purchased a home in Pasadena, where Mr. Hawkes and his family will spend about four months each winter.

The SIERRA MADRE NEWS Commercial Printing Department is equipped to take care of all of your printing needs—any time.

Your Money's Worth *in GILFILLAN* REFRIGERATION



$99.50 and up

convenient terms

Every worthwhile and up-to-the-minute convenience in a Seeger Cabinet

Prospective Buyers will serve themselves well by giving the *Gilfillan* an inspection.

Sierra Madre Hardware Co.

Why Not Build Now ?

Following is a list of comparative prices for material for the construction of a 5 room bungalow—figured each year since October 1920.

October 1, 1920	$1,024.45
October 1, 1921	796.07
October 1, 1922	705.18
October 1, 1923	832.63
October 1, 1924	701.32
October 1, 1925	625.75
October 1, 1926	632.45
October 1, 1927	597.32
October 1, 1928	576.97
October 1, 1929	566.40
October 1, 1930	510.25
October 1, 1931	441.42
October 1, 1932	352.30
October 1, 1933	482.36
February 1, 1934	534.18
March 5, 1934 ..... *NEW CODE PRICE*	523.25

Material Bill consists of the following—Rough Lumber, Fir Flooring, Redwood Novelty Siding, Cedar Shingles, Inside and Outside Finish, Mouldings, Oak Flooring, Windows and Doors, Drayage—

S. M. Lumber Co.

35 E. Montecito Ave. Phone 23

OLSEN'S SHOE STORE

All Ladies' Shoes at Cost and Less—To Close Out

MUNSING Wear HOSIERY — We Carry a Complete Line of Ladies' Hosiery in Service Weight and Chiffon—priced at 59c and 85c

Also a Full Line of "Hood Canvas Footwear" with the "HYGEEN INSOLE"

As Advertised in 1934 GOOD HOUSEKEEPING

GUARANTEED SHOE REBUILDING

34 North Baldwin Phone 219-2

BRIDGE PARTIES TEAS

LA CASA VIEJA

Steak and Chicken Dinners 50c, 60c, 85c

PLATE LUNCH 40c

Real Home Cooking—in an Old Home

Thursday Night Special—Baked Ham, Sweet Potatoes (*Old Southern Recipe*)

Telephone 80 265 E. Central Avenue

Reservations Preferred

SAFEWAY and PIGGLY WIGGLY

THURSDAY FRIDAY SATURDAY — APRIL 26 APRIL 27 APRIL 28

Stokely Week

Asparagus	11-oz. Can	10c		Catsup	14-oz. Bottle	13c	
Asparagus	No. 2 Can	19c		Chili Sauce	12-oz. Bottle	17c	
Corn	Country Gentleman 2 No. 2 Can	23c		Mixed Vegetables For Salad	2 No. 2 Can	25c	
Shoe Peg Corn	No. 2 Can	13c	Limas Tiny Green	2 No. 2 Cans	35c	Hominy 2	No. 2½ Cans 15c
Peas Honey Pod	No. 2 Can	13c	Beans Cut Green	2 No. 2 Cans	25c	Beets Sliced or Diced	No. 2 Can 10c
Spinach 2	No. 2½ Cans	19c	Peas and Carrots	No. 2 Can	17c	Kidney Beans	No. 2 Can 10c
Spinach	No. 2 Can	8c	Succotash	No. 2 Can	17c	Pumpkin 2	No. 2½ Cans 19c

STOKELY'S Baby Food — Your choice of Peas, Spinach, Tomatoes, Green Beans, Vegetable Soup, Prunes, Apricots and Carrots in 4½-ounce cans 11c STOKELY'S

SUGAR PURE CANE 10 POUND CLOTH BAG 46c | BUTTER LA FRANCE CHOICE PER POUND 24c

Formay	1-lb. Can	16c	Airway Coffee	Per Lb.	19c	Lipton's	⅛-lb. 22c
SWIFT'S BLENDED SHORTENING FOR CAKES AND PIES	3-lb. Can	45c	Coffee Edwards' Dependable	1-lb. Tin	27c	Yellow Label Black Tea	¼-lb. 43c
Beans Van Camp's With Pork	16-oz. Can	5c	Malt Blue Ribbon	3-lb. Can	59c	Ralston's Cereal	24-oz. 24c
Sauce Del Monte Tomato 2	8-oz. Cans	9c	Chocolate Baker's	½-lb. Cake	23c	Ry-Krisp	12-oz. Pkg. 24c
Mushrooms Kennet Sliced	2-oz. Can	10c	Coconut Southern Style Bakers	4-oz.	14c	Quaker Oats	20-oz. Pkg. 10c
Snowflake Crackers	1-lb. Pkg.	17c	Libby's Pears	No. 2½ Can	19c	Morton's Salt	26-oz. Pkg. 8c
Shredded Wheat	12-oz. Pkg. 12c		Dates Pitted or Golden Dromedary	Pkg.	13c	Purex Liquid Bleach	½-gal. Bottle 17c
Corn Flakes Jersey	8-oz. Pkg. 9c		Grapefruit Dromedary	2 No. 2 Cans	23c	Bowl Cleanser Purex	22-oz. Can 13c
			Jell-Well Jiffy Lou	3 Pkgs. For	13c		
			Log Cabin Syrup	Small	22c		
			Corned Beef Libby's	12-oz.	15c		
			Zalo Rubber Toy Free	4 Rolls For	29c		
			Scot Tissue	3 Rolls For	25c		

CHEESE — KRAFT IN "SWANKYSWIG" JAR

Roquefort Spread	5-oz.	23c
Pimiento Cream	5 oz.	17c
Pineapple Cream	5 oz.	17c
Kay Spread	5 oz.	17c
Old English	5-oz	20c

Best Foods — Home Style Salad Dressing — PT. 17c QT. 27c

OLIVES — ELSINORE FLAVOR-CURED

Standard	4½-oz. 2 For	15c
Medium	No. 1 Can	15c
Large	No. 1 Can	18c
Extra Large	No. 1 Can	20c
Jumbo	No. 1 Can	25c
Colossal	No. 1 Can	27c

EGGS LUCERNE LARGE, FRESH EXTRA GRADE PER DOZEN 22c | CAKE GRANDMA'S CREAM CENTER POM PON CUP CAKES PKG. OF 2 5c

MEAT VALUES AT SAFEWAY AND PIGGLY WIGGLY OPERATED MARKETS

POT ROAST SHOULDER CHUCK, LB. 9c CENTER CHUCK PER LB. 13c ROUND BONE PER LB. 15c

Pork Leg To Roast	Whole Leg or Shank Cut—Pound	15c	Wieners	Frankfurters and Bologna	2 Lbs For 25c	Bacon	Hauser's Pride Sliced, ½-lb. pkg 2 Pkgs. For 25c
Pork Steak	Center Leg Cut - Pound	19c	Prime Rib	Oven Roast - Pound	20c	Cheese	Full Cream - Pound 14c
Pure Lard	Sterling 1-lb. Pkg.	7c	Rump Roast	Steer, Baby Beef - Pound	20c	Barracuda	Fresh Caught - Pound 10c
Sausage Pork Links	Hauser's Pride ½-lb. Pkg.	9c	Plate Rib	Boiling Beef - Pound	4c	Sea Bass	Fresh-caught - Pound 15c

BACON EASTERN ANY PIECE (Except Center) lb. 16c | BEEF GROUND PER POUND 10c

PRODUCE VALUES AT SAFEWAY AND PIGGLY WIGGLY OPERATED STANDS

ONIONS WHITE NEW LB. 2c | LEMONS LARGE EACH 1c

NEW POTATOES	Fancy White Rose - Lb.	2c	LETTUCE	Local, Crisp, Solid - Head	1c
CABBAGE	Local, Fresh - Pound	1c	EVERY FRIDAY IS FAMILY CIRCLE DAY	Be sure to get your copy — It's free — Ask the manager for it.	
RHUBARB	Choice Cherry - Pound	1c	TOMATOES	Imperial, Medium Size - 3 lbs.	10c

CANTALOUPES LARGE SIZE 2 FOR 17c MEDIUM EACH 5c

THURSDAY, FRIDAY, SATURDAY, APRIL 26, 27, 28

THESE PRICES EFFECTIVE IN LOS ANGELES METROPOLITAN AREA ONLY

We reserve the right to limit. None to dealers. Prices subject to change without notice.

SAFEWAY and PIGGLY WIGGLY

Meat and produce values at Safeway and Piggly Wiggly operated departments only.



WANT ..ADS..

48

Classified Rates And Instructions

Ten cents per line for first insertion; 7 cents per line for subsequent insertions. Count five words to the line. Two initials count as one word. The minimum charge is 25 cents. In order to avoid expense of bookkeeping and collecting ,it is desirable that all classified advertisements be paid in advance, unless you have ledger account with THE NEWS.

Classified Ads received after 5 p. m. Wednesday may be run under heading 'Too Late to Classify.'

WORK WANTED

FURNITURE repairing, carpentering, painting and general repairs, door locks and windows. Call, The Handy Man. Phone 334-1. E. A. Platte. 11:tfa

NURSE ALONE own attractive cottage will take convalescent. 535 W. Highland Ave. —31a

FOR SALE MISCELLANEOUS

CUT FLOWERS—15c and 25c bunch; Funeral sprays $1 up. Ward Nursery & Florist, Mt. Trail & Laurel. Phone 1614. 20:e

SALE—Bedding Plants, 1 cent each; Shrubbery 15c, 25c, 35c. Cow Fertilizer, 25c bag. Ward Nursery & Florist, Ph. 1614. Mt. Trail & Laurel. —29:b

RENTALS

FIVE ROOM nicely furn. house; sun room, screen porch ,garage. Reas. rent. 257 N. Grove. —31:d

NEW MODERN 6 room house; beautifully decorated; unit heat. Rent reas. 225 N. Sunnyside. —31*d

FOR RENT—cozy little cottage, ideal for two people. Adults. Inquire 53 Suffolk Ave.—31*d

ROOMS --- BOARD

ROOM AND private bath—for one person in nice home. Board if desired. 47 Bonita. Phone 205-4. 23:h

PRIVATE HOME— Ideal surroundings; for convalescent. Use of car. Box D, *News Office.* —30*h

ROOM for rent with housekeeping privileges. 262 Manzanita Phone 102-3. —31:h

LIQUOR Specials

Bring this Ad

1 gal. Port Wine	$1.69
1 qt. Port Wine	59c
1 pt. Port Wine	33c
1/5 gal. 80 proof Gin	$1
1 pt. Crab Orchard Whiskey	$1
1 pt. Old Nectar Whiskey	$1.20
1 pt. Cherry Liquor	79c
1 pt. Old Tradition Whiskey	79c
1 pt. Old Reserve California Brandy	89c

MANY OTHER Specials in Our Store

Douglas Drug Co.

34 E. Huntington Dr. Arcadia

For Sale REAL ESTATE

BARGAIN— attractive home, 3 bedrooms ,fireplace; large lot; fine location and view. Close in. $3,500. T. W. Neale, 86 West Central. 31:33c

WANTED

WANTED — Business Woman seeks room and board for boy and girl, 9 and 11, one double room for mother's frequent visits. State terms and full particulars. Box S, *News Office.* —29*30k

WANTED—OLD GOLD, silver, antique jewelry, diamonds. We pay top cash prices. W. S. Matticks, The Clock Shop, 922 E. Colorado St., Pasadena. 28tfk

WANTED—Piano donated or will pay small monthly rent for use in church. Box A. *S. M. News.* —31*k

MISCELLANEOUS

I WRITE Automobile Insurance in strong stock companies and allow six months to complete payment of premium. Let's talk it over. T. W. Neale, 86 W. Central, Phone 1161. 29:tfi

STRICKLAND'S Feed Store — Laying Mash, Scratch, Poultry Food. —38:1

MEXICAN COURTS— Legal-personal matters conscientiously quickly managed by Mex. Law expert. Legally recognized. Reasonable .406 S. Main, Suite 304-5 ,Mu. 6080. Res. Ex. 0487, Los Angeles. —24:tfi

WANTED—Insurance policies of any kind. I place your insurance in strong American companies. Get my rates before you renew your policies. T. W. Neale, 86 West Central. Phone 1161. —29:31i

WANT—Roadster or coupe; give full discription, price and terms. Box B, *News Office.* —29*i

STRICKLAND'S FEED STORE —Birds, cages, flowers, fertilizer. —38:i

LOST & FOUND

LOST— Saturday; silver filigree brooch with abalone setting; between 634 W. Highland and Norris' Store; Montecito or Central. Reward. Phone 339-1. —31:g

CARD OF THANKS

I wish to thank everyone for the kind expressions of sympathy extended during the illness and death of my husband.

MRS. H. M. ARTZT.

Parents' Interest In School System Held Vital Now

(Continued from Page One)

NRA presents a challenge to the American educational system . . Too many people out of work are inclined to just sit at home waiting for the phone to ring and convey the information that a job is waiting for them. The phone won't ring, because there are too many smart people who are putting in their time going to night school and to day school improving themselves . . . And you parents: Visit your schools, get interested in what your children are doing and what the public school system is giving you for your money. Take an interest in what your children are doing each day."

The speaker was introduced by J. O. Smith, past president of the local school board, who put in a word in favor of the Pasadena earthquake repair school bonds which recently failed to carry. Mayor H. Clay Reavis welcomed the audience on behalf of the city, Roy Shetler spoke briefly of the willingness of the Legion to lend cooperation in any matter concerning the school, while Rudolph Hartman, president of the school board, acted as master of ceremonies for the evening. Thomas Schwartz ,master of the Masonic lodge, read the proclamation of James B. Guest, Grand Master of the California Lodge, which officially instructed Sierra Madre members to further the schools advancement program.

Under the direction of Miss Mary Phahler, a group of 60 children of the school presented musical entertainment. The Harmonica Club played "The Old Spinning Wheel" and "The Last Roundup," while the school chorus sang selections including "Mexican Boat Song" and "Spring Song." Mrs. Roland Adams assisted Miss Phahler at the piano.

Pegler Park

outstanding in price, location and the way to make money . . . A few good lots left for wise buyers . . .

Humphries

REALTOR

Round the Town...

Robert Mitchell, of Los Angeles, visited in town on Tuesday.

Peter Mohn and daughter, of Long Beach, have moved to 6 Bella Vista Terrace.

Claud Harriman, of North Baldwin avenue, visited friends in Alhambra on Monday evening.

Miss Winifred Helliwell of, Long Beach, visited in town on Sunday.

Mr. and Mrs. G. A. Wells, of Long Beach, will move May 1 to 171 East Grand View avenue.

Mr. and Mrs. F. D. R. Moote, of 689 West Central avenue, spent several days this week in San Diego.

Mrs. Lida P .Grant, Miss Ruth Grant, S. R. Norris, Mrs. A. N Dingman and Eugene Kincaid enjoyed Sunday at Balboa Beach.

Mr. and Mrs. Lucky D. Ball, who moved recently to their home in Bell, were in town on Wednesday visiting friends.

Charlie Peterson, mechanic at the Sierra Madre Garage, was taken home ill on Wednesday afternoon.

Mrs. J. Earle Ford, of Glendale, was Sunday guest of Mrs. Samuel Sea, of 198 West Montecito avenue.

Miss Ann Oboy, who has been staying at the Mira Monte Hotel for several weeks, returned this week to her home in Los Angeles.

Mrs. Alfred Rock, who underwent an operation at a Los Angeles Hospital last week, returned to her home on Tuesday

Mr. and Mrs. Eddie Mayer, of Hermosa Beach, were dinner guests of Mr. and Mrs. Gordon B. Wolfe, of 181 Vista Circle Drive, on Tuesday evening.

Mrs. Boyd Keith, newly elected president of the Parent-Teachers' Association will leave next week to attend a P.T.A. convention in Sacramento.

Col and Mrs. H. B. Hersey, of North Hermosa avenue, and Mr and Mrs. Oliver J. Kirkpatrick, of Los Angeles, motored to Randsburg, on Saturday.

Miss M. Alice Lamb, who recently purchased the property of Mrs. Lillian I. Lewis in Sierra Madre Canyon, left Thursday night for a tour of the world.

Miss Susie Smith, postmistress at Mecca, has been spending the past week with her uncle and aunt, Mr. and Mrs. J. O. Smith, of 609 West Central avenue.

Rev. and Mrs. S. R. Sheriff will have as their guest in the near future Rev. Joseph Flacks. Nationally known Hebrew Christian, who will speak at Bethany Church while visiting here.

Mrs. J. Frances Smetsinger and Mrs. John Farrell of Toronto, Canada, who are spending the winter in California, were weekend guests of Mrs. A. A. Rutledge, at 126 East Mira Monte.

Mr. and Mrs. Andrew Jackson Shirley, of Los Angeles, were Sunday guests of Capt. and Mrs. E. G. Everett, of 68 Vista Circle Drive. A hike was enjoyed in Santa Anita Canyon.

Mr. and Mrs. Eber Thomas and family, who left over a month ago to make their home in Newburgh, Indiana, expect to return to Sierra Madre around May 1. They will reside in their old home at 770 Canyon Crest Drive.

Sam Hohri visited friends in Gardena last weekend. He attended Japan night at the Gardena High school's annual art exhibit, where Henry Ivins Hawxhurst's oil painting, "Evening," was among the paintings on display.

Miss Laura E. Cadmus, of Woodland Drive, assisted the hostess, Miss Laura Gibbons, at the Gaylord Hotel in Los Angeles on Tuesday evening. Miss Cadmus has just completed a course for social executive and hostess work at a Los Angeles college

Still Hunt Heads

Head-hunting formerly was practiced by all the Malay races and survives even today among the Dyacks of Borneo. The Jivaops, South American Indians, have the peculiar custom of shrinking heads. These have reached an almost prohibitive price because of the increasing tourist demand for the grewsome souvenirs.

Historic Tree

At Diosgyor, Hungary, is a tree, a Turkish hazel, popularly believed to have been planted 550 years ago by Queen Marie (daughter of King Lajos the Great). Experts have examined the tree and established the fact that its age actually corresponds to the age of the tree recorded to have been planted by this queen.

"You're Next"

in our shop means personal service to help your personal appearance.

LANGLEY'S BARBER SHOP
KERSTING COURT

FROSTY MOUNTAIN CAKE
Deliciously rich with dates and nuts

GOLD CAKE
Your preference—carmel or chocolate fudge icings

RICH HOMEMADE BREADS
Sliced or Unsliced

WISTARIA BAKE SHOP
"The Home of Good Things to Eat"
4 East Central Phone 99

RESNICK'S

PHONE 47 and your order will be delivered FREE

SUGAR, Pure Cane	10 lbs.	45c
U.S. Extra Large RANCH EGGS	doz.	21c
IRIS COFFEE, drip or percolator	1 lb. jar	31c
H.B. & Co. HOTEL COFFEE— (good to the last drop)	1 lb. pkg.	19c
JELL-WELL, all flavors	3 pkgs.	14c
FULL CREAM JACK CHEESE	lb.	14c
SUNVIEW SODA CRACKERS	1 lb. box	15c
ZWEIBACH (special Saturday only)	10 oz .pkg.	10c
GINGER SNAPS	1 lb. pkg.	19c
SEEDLESS RAISINS	3 lb. bag	25c
Baker's SWEET MILK CHOCOLATE	1 lb. bar	20c
SHREDDED COCOANUT	½ lb. bag	12c
Pride Washing Machine Powder	2½ lb. box	10c
PIPPIN APPLES	4 lbs.	15c
CELERY HEARTS	2 for	5c
FRESH KENTUCKY STRING BEANS	lb.	5c
CABBAGE	lb.	1c

DON'T MISS OUR SPECIAL PRICES ON ALL VEGETABLES, FRUITS & BERRIES

ROBERTS

Brookfield BUTTER

Rich Tillamook CHEESE per pound 16c | 24c Lb | Pure CANE SUGAR 10 lbs. 45c

Crisp Small Seed **Cucumbers 3 for 10c**

Crisp, Tender HEARTS OF **Celery 3 for 10c**

Sweet, Tender **Sugar Peas 3 lbs. 14c** Stringless, Kentucky **Green Beans**

FANCY Well-Filled **Sweet Corn 6 ears 25c**

Vine-Ripened Imperial **Cantaloupes 2 for 9c**

SWEET LOCAL **Raspberries 2 bskts 25c**

SEEDLESS FUERTE **Avocados each 1c**

TO TEMPT YOUR PALATE, WE HAVE

Oregon Plum Strawberries, Blackberries, Black Cherries, All-Green Asparagus, Zuccini, Hothouse Tomatoes, Red Cababge, Egg Plant, New Zealand Spinach, Bean Sprouts and Loquats.

Our Telephone number is still 34



BUTTER
(Highest Grade)

Clear Brook pound	24c
Brookfield pound	25c

OUR OWN MAKE
POTATO SALAD
BAKED HAM
BOILED HAM
PURE PORK SAUSAGE

CENTRAL MARKET

CHAS. E. DAVIS *FREE DELIVERY TWICE DAILY*
38 WEST CENTRAL PHONE 97

BACON, Swift's Oriole ..... ½ lb. 11c
Certified Link Sausage ½ lb pkg 11c

Spring Lamb (Genuine 1934 Milk Lambs)
Legs ... lb 23c
Shoulder lb 18c
Breast . lb 5c (for stew)

Fancy Pot Roasts	lb.	14c
FRESH GROUND BEEF — No Frozen Trimmings Used —	2 lbs.	25c
LAMB SWEET BREADS	lb.	35c
INDIVIDUAL SLICES HAM	each	5c
HAM BONES (for seasoning)	each	15c

CY YOUNG'S MARKET

Phone 95

LARGE HAM SHANKS pound	12c
REAL HOME MADE SAUSAGE pound	20c
SWIFT'S WEINERS & CONEYS pound	14c
ROLLED RIB ROASTS pound	25c
BARRACUDA (sliced or piece) pound	14c

Norris

CENTRAL AT LIMA
PHONE 12
The Best Place to Trade after all

Specials for Friday & Saturday

April 27th and 28th

These Prices for Cash Only

Grocery Dept.

Arden Butter Double Wrapped	lbs.	25c
Milk Tall Cans	3 for	17c
Mayonnaise Foodcraft Bulk	quart	19c
Nuceo 2 pounds for		15c
Chase & Sanborn Coffee It's Fresh — It's Dated		29c
Royal Gelatine Quick Setting	3 pkgs.	14c
Mothers Fig Bars Oven Fresh	2 lbs.	23c
Mothers Creme Sandwich MILK CHOCOLATE COOKIES	lbs.	25c
Sunny Monday Soap Made by makers of Gold Dust	12 cakes	25c
Diced Beets Newmark's Extra—No. 2 cans	each	10c
Morton Salt Plain or Iodized		7c
Raviolas Newmark's Extra — Buffet Tins	can	5c
Arden's Milk Raw or Pasteurized	qt.	8c

It's protected 27 different ways — 1c bottle deposit

CHARLIE'S Vegetable Market

Lettuce Fancy, fresh, local	3 for	5c
Cucumbers Large Size—Crisp Green	3 for	10c
Potatoes U. S. No. 1 Idaho Russet	10 lbs.	18c
Potatoes Northern Burbank	10 lbs.	18c
Cabbage Fresh, Green, Firm Heads	lb.	1c
Egg Plant Coachella Valley, Large, Fresh Picked	each	5c
Avocados Fuerte Seedless	each	2c

FRESH PICKED STRAWBERRIES
OUR SPECIALTY
See Us About Berries for Canning

MEAT DEPARTMENT

For Extra Quality Meat at popular prices visit our Meat Dept.—You'll be surprised at the difference
FREE DELIVERY — JUST PHONE 12

THE SIERRA MADRE
SHOPPING NEWS
SIERRA MADRE SHOPPING NEWS — FRIDAY, APRIL 27, 1934

Sec. 435½, P.L.&R.
U. S. POSTAGE
PAID
Permit No. 18
Sierra Madre, Calif.
Ret. Postage Guaranteed

PEPPER TREE INN
— Try Our Specialty —
Young Duck and Fried Chicken Dinners complete 75c
DUCK SANDWICHES, salad and beverage 35c
Take home a roast duck for your dinner
90 S. Sierra Madre Ave.
Phone 312-1

LIQUOR Specials
Bring this Ad

1 gal. Port Wine	$1.69
1 qt. Port Wine	59c
1 pt. Port Wine	33c
1/5 gal. 80 proof Gin	$1
1 pt. Crab Orchard Whiskey	$1
1 pt. Old Nectar Whiskey	$1.20
1 pt. Cherry Liquor	79c
1 pt. Old Tradition Whiskey	79c
1 pt. Old Reserve California Brandy	89c

MANY OTHER Specials in Our Store

Douglas Drug Co.
34 E. Huntington Dr.
Arcadia

'Ring Around Rosie'
3-act Melodrama presented by
St. Rita's Choir
at
St. Rita's Auditorium
Friday, May 11 and Saturday, May 12

Don't forget—THE NEWS print shop is equipped to turn out quality printing of every kind promptly and reasonably.

OLSEN'S SHOE STORE
All Ladies' Shoes at Cost and Less—To Close Out
MUNSING Wear HOSIERY — We Carry a Complete Line of Ladies' Hosiery in Service Weight and Chiffon—priced at 59c and 85c
Also a Full Line of "Hood Canvas Footwear" with the "HYGEEN INSOLE"
As Advertised in 1934 GOOD HOUSEKEEPING
GUARANTEED SHOE REBUILDING
34 North Baldwin — Phone 219-2

BRIDGE PARTIES — TEAS
LA CASA VIEJA
Steak and Chicken Dinners 50c, 60c, 85c
PLATE LUNCH 40c
Real Home Cooking—in an Old Home
Thursday Night Special—Baked Ham, Sweet Potatoes
(Old Southern Recipe)
Telephone 80 — 265 E. Central Avenue
Reservations Preferred

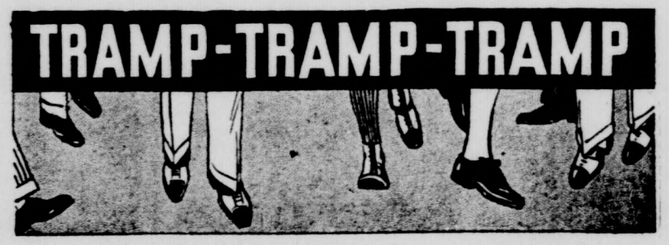
QUALITY FOOD SERVED AT ALL TIMES
COFFEE SHOP
45 NORTH BALDWIN AVE. — PHONE 242-1
Open 6 A.M. to 8 P.M.
Drop in regularly for our Home-cooked Dinner served from 11 a.m. to 8 p.m.

A Night You Will Never Forget
When you get home after the show thank the American Legion Boys for bringing
Prof. Neleh
TO SIERRA MADRE
Direct from A Century of Progress, Chicago
Two Sparkling Hours Of Occidental, Oriental & Hindu Magic
Assisted by Prince Hai Won Choy of the Royal House of Korea
For the first and last time in Sierra Madre
A Dollar Show for 15c, 25c, 40c
School Auditorium
Sat., April 28th, 7:30 p.m.

SUMMER TIME IS COMING !
HOT WEATHER—
HOT HIGHWAYS—
WORN TIRES—
AND
BANG!
Safeguard yourself and family on that trip with
Goodrich Golden Ply Silvertown Tires
and
Goodrich Gold and Black Tubes
AT
PICKETT'S SERVICE STATION
Phone 3484 — Sierra Madre, Calif.
P.S.— Don't miss the Magic Man—Saturday night at the School Auditorium.

MAN'S HEART STOPPED, STOMACH GAS CAUSE
W. L. Adams was bloated so with gas that his heart often missed beats after eating. Adlerika rid him of all gas, and now he eats anything and feels fine. At Leading Druggists.

"Pat" Wastun
GENERAL AUTO REPAIRS
GENERATORS - STARTERS
26 S. BALDWIN — PHONE 50

TRAMP-TRAMP-TRAMP

... the boys are marching
Let 'em march! Let 'em romp and play—boys and girls both. They won't hurt *this* floor—because it is finished with—

ACME QUALITY
GRANITE FLOOR ENAMEL
New Tile Colors
Tile red; Tile gray; Tile yellow; Tile blue; Tile green—also in mahogany, oak, etc.
Granite Floor Enamel is the best and most economical floor enamel you can buy—because of its rock-like durability. Made for use on wood or concrete floors—in kitchens, halls, bedrooms, basements, garages, porches, etc.,—inside or semi-exposed surfaces.
One quart enough for average size floor
Sierra Madre Hardware Co.



ONE CENT SALE
4 Big Days---May 2 to May 5
more than 225 TWO for ONE plus ONE CENT BARGAINS
HARTMAN
Professional Pharmacists
No Middleman in the Rexall Plan; the saving goes to You

LYRIC MONROVIA
HURRY—HURRY
FRIDAY and SATURDAY
KATHARINE **Hepburn**
America's electric star in America's best loved romance
LOUISA MAY ALCOTT'S
LITTLE WOMEN
with
JOAN BENNETT
PAUL LUKAS
FRANCES DEE
JEAN PARKER
Edna May Oliver
Douglass Montgomery
SUN. - MON. - TUES.
April 29 - 30 - May 1
Meet the Wise Boy from Azusa
JACK OAKIE
SPENCER TRACY
in
"Looking for Trouble"
A Great Comedy Riot
—and—
Victor McLaglen
Dorothy Dell
in
"Wharf Angel"
WEDNESDAY, May 2
MILITARY NIGHT
Sponsored by
MONROVIA AMERICAN LEGION
FEATURE PREVIEW
and
"The Big Drive"
Authentic Photos Taken During the WORLD WAR by Signal Corps Photographers of the Various Countries

Spraying with power machines for insect pests and fungi
TREE SURGERY
PRACTICAL TREE MEN
H. A. Turner
PEST CONTROL
P.O. Box 72, Sierra Madre, Cal.

"NEWS" Want Ads always pay !

TOOLS
At prices you can afford to pay
Tools for the Householder
Tools for the Mechanic

Large Shipment just in, on Display in our Show Window. All plainly marked at
Prices That Defy Competition
FROM CHAIN STORES OR ANY OTHERS!
See and be convinced
Sierra Madre Hardware Co.


NEW *Air-Cooled*
ELECTROLUX
THE SERVEL *Gas* REFRIGERATOR
USES NO WATER
Sierra Madre Furniture Co.
"EVERYTHING FOR YOUR HOME"
TOM TYLER, Prop. — PHONE 38

FESTIVAL OF THE FLOWERS
by the
Congregational Church
Friday, May 4, AFTERNOON AND EVENING

Bazar
School Cafeteria
3 p.m.
Aprons
Cooked Food
Potted Plants
Fish Pond
White Elephant Booth
Chicken Supper—25c served at 5, 5:30, 6 and 6:30 by reservation only
Tickets at Hartmans Drug Store

Pageant
School Auditorium
7:30 p.m.
By Cast of 100 Children
Beautiful Music
Gorgeous Costumes
GENERAL ADMISSION
25c

You are missing a lot if you ARE NOT a subscriber to the SIERRA MADRE NEWS.

Protect Your Clothes from Moths

Have your winter clothes cleaned before storing them away.
The matron of years gone by stored her furs and woolens on a closet shelf. Each fall they were taken down, aired and worn. Each year they became shabbier and absorbed more filth.
Today, last winter's clothes can be "rejuvenated;" made fresh and clean as new. They will look and feel delightfully immaculate. This is the ideal time to send your winter things to the cleaner.
EXPERT REPAIRS, ALTERATIONS
WORK CALLED FOR, DELIVERED
For Prompt and Reliable Service **Just Phone 3**
Sierra Madre Tailors Cleaners and Dyers
14 West Central Avenue — Sierra Madre

RESNICK'S

PHONE 47 and your order will be delivered FREE

SUGAR, Pure Cane	10 lbs.	45c
U.S. Extra Large RANCH EGGS	doz.	21c
IRIS COFFEE, drip or percolator	1 lb. jar	31c
H.B. & Co. HOTEL COFFEE— (good to the last drop)	1 lb. pkg.	19c
JELL-WELL, all flavors	3 pkgs.	14c
FULL CREAM JACK CHEESE	lb.	14c
SUNVIEW SODA CRACKERS	1 lb. box	15c
ZWEIBACH (special Saturday only)	10 oz .pkg.	10c
GINGER SNAPS	1 lb. pkg.	19c
SEEDLESS RAISINS	3 lb. bag	25c
Baker's SWEET MILK CHOCOLATE	1 lb. bar	20c
SHREDDED COCOANUT	½ lb. bag	12c
Pride Washing Machine Powder	2½ lb. box	10c
PIPPIN APPLES	4 lbs.	15c
CELERY HEARTS	2 for	5c
FRESH KENTUCKY STRING BEANS	lb.	5c
CABBAGE	lb.	1c

DON'T MISS OUR SPECIAL PRICES ON ALL VEGETABLES, FRUITS & BERRIES

Norris

CENTRAL AT LIMA
PHONE 12
The Best Place to Trade after all

Specials for Friday & Saturday

April 27th and 28th

These Prices for Cash Only

Grocery Dept.

Arden Butter Double Wrapped	lbs.	25c
Milk Tall Cans	3 for	17c
Mayonnaise Foodcraft Bulk	quart	19c
Nuceo 2 pounds for		15c
Chase & Sanborn Coffee It's Fresh — It's Dated		29c
Royal Gelatine Quick Setting	3 pkgs.	14c
Mothers Fig Bars Oven Fresh	2 lbs.	23c
Mothers Creme Sandwich MILK CHOCOLATE COOKIES	lbs.	25c
Sunny Monday Soap Made by makers of Gold Dust	12 cakes	25c
Diced Beets Newmark's Extra—No. 2 cans	each	10c
Morton Salt Plain or Iodized		7c
Raviolas Newmark's Extra — Buffet Tins	can	5c
Arden's Milk Raw or Pasteurized	qt.	8c

It's protected 27 different ways — 1c bottle deposit

CHARLIE'S Vegetable Market

Lettuce Fancy, fresh, local	3 for	5c
Cucumbers Large Size—Crisp Green	3 for	10c
Potatoes U. S. No. 1 Idaho Russet	10 lbs.	18c
Potatoes Northern Burbank	10 lbs.	18c
Cabbage Fresh, Green, Firm Heads	lb.	1c
Egg Plant Coachella Valley, Large, Fresh Picked	each	5c
Avocados Fuerte Seedless	each	2c

FRESH PICKED STRAWBERRIES
OUR SPECIALTY
See Us About Berries for Canning

MEAT DEPARTMENT

For Extra Quality Meat at popular prices visit our Meat Dept.—You'll be surprised at the difference
FREE DELIVERY — JUST PHONE 12

Life is a book—right out of your window a new chapter is being written every day, but—how do you know—if you are not a subscriber to the SIERRA MADRE NEWS?

FROSTY MOUNTAIN CAKE

Deliciously rich with dates and nuts

GOLD CAKE

Your preference—carmel or chocolate fudge icings

RICH HOMEMADE BREADS

Sliced or Unsliced

WISTARIA BAKE SHOP

"The Home of Good Things to Eat"
4 East Central — Phone 99

"You're Next"

in our shop means personal service to help your personal appearance.

LANGLEY'S BARBER SHOP
KERSTING COURT



BUTTER
(Highest Grade)

Clear Brook pound		24c
Brookfield pound		25c

OUR OWN MAKE
POTATO SALAD
BAKED HAM
BOILED HAM
PURE PORK SAUSAGE

CENTRAL MARKET

CHAS. E. DAVIS — *FREE DELIVERY TWICE DAILY*
38 WEST CENTRAL — PHONE 97

BACON, Swift's Oriole ..... ½ lb. 11c
Certified Link Sausage ½ lb pkg 11c

Spring Lamb (Genuine 1934 Milk Lambs)
Legs ... lb 23c
Shoulder lb 18c
Breast . lb 5c (for stew)

Fancy Pot Roasts	lb.	14c
FRESH GROUND BEEF — *No Frozen Trimmings Used* —	2 lbs.	25c
LAMB SWEET BREADS	lb.	35c
INDIVIDUAL SLICES HAM	each	5c
HAM BONES (for seasoning)	each	15c

SAFEWAY and PIGGLY WIGGLY

THURSDAY APRIL 26
FRIDAY APRIL 27
SATURDAY APRIL 28

Stokely Week

Asparagus	11-oz. Can	10c				Catsup	14-oz. Bottle	13c
Asparagus	No. 2 Can	19c				Chili Sauce	12-oz. Bottle	17c
Corn	Country Gentleman 2 No. 2 Can	23c				Mixed	Vegetables For Salad 2 No. 2 Can	25c
Shoe Peg Corn	No. 2 Can	13c	Limas	Tiny Green 2 No. 2 Cans	35c	Hominy	2 No. 2½ Cans	15c
Peas	Honey Pod No. 2 Can	13c	Beans	Cut Green 2 No. 2 Cans	25c	Beets	Sliced or Diced No. 2 Can	10c
Spinach	2 No. 2½ Cans	19c	Peas	and Carrots No. 2 Can	17c	Kidney Beans	No. 2 Can	10c
Spinach	No. 2 Can	8c	Succotash	No. 2 Can	17c	Pumpkin	2 No. 2½ Cans	19c

STOKELY'S Baby Food — Your choice of Peas, Spinach, Tomatoes, Green Beans, Vegetable Soup, Prunes, Apricots and Carrots in 4½-ounce cans — 11c — STOKELY'S

SUGAR PURE CANE 10 POUND CLOTH BAG 46c | **BUTTER** LA FRANCE CHOICE PER POUND 24c

Formay	1-lb. Can	16c	Airway Coffee		Per Lb.	19c	Lipton's	¼-lb. 22c
SWIFT'S BLENDED SHORTENING FOR CAKES AND PIES	3-lb. Can	45c	Coffee	Edwards' Dependable	1-lb. Tin	27c	Yellow Label Black Tea	½-lb. 43c
Beans	Van Camp's With Pork	16-oz. Can 5c	Malt	Blue Ribbon 3-lb. Can		59c	Ralston's	Cereal 24-oz. 24c
Sauce	Del Monte Tomato 2	8-oz. Cans 9c	Chocolate	Baker's ½-lb. Cake		23c	Ry-Krisp	12-oz. Pkg. 24c
Mushrooms	Kennet Sliced	2-oz. Can 10c	Coconut	Southern Style Bakers - 4-oz.		14c	Quaker Oats	20-oz. Pkg. 10c
Snowflake	Crackers	1-lb. Pkg. 17c	Libby's Pears	No. 2½ Can		19c	Morton's Salt	26-oz. Pkg. 8c
Shredded Wheat	12-oz. Pkg.	12c	Dates	Pitted or Golden Dromedary - Pkg.		13c	Purex	Liquid Bleach ½-gal. Bottle 17c
Corn Flakes	Jersey 8-oz. Pkg.	9c	Grapefruit	Dromedary 2 No. 2 Cans		23c	Bowl	Cleanser Purex 22-oz. Can 13c
			Jell-Well	Jiffy Lou 3 Pkgs. For		13c		
			Log Cabin Syrup	Small		22c		
			Corned Beef	Libby's 12-oz.		15c		
			Zalo	Rubber Toy Free 4 Rolls For		29c		
			Scot Tissue	3 Rolls For		25c		

CHEESE — KRAFT IN "SWANKYSWIG" JAR

Roquefort Spread	5 oz.	23c
Pimiento Cream	5 oz.	17c
Pineapple Cream	5 oz.	17c
Kay Spread	5 oz.	17c
Old English	5 oz.	20c

Best Foods Home Style Salad Dressing — PT. 17c — QT. 27c

OLIVES — ELSINORE FLAVOR-CURED

Standard	4½ oz. 2 For	15c
Medium	No. 1 Can	15c
Large	No. 1 Can	18c
Extra Large	No. 1 Can	20c
Jumbo	No. 1 Can	25c
Colossal	No. 1 Can	27c

EGGS LUCERNE LARGE, FRESH EXTRA GRADE PER DOZEN 22c | **CAKE** GRANDMA'S CREAM CENTER POM PON CUP CAKES PKG. OF 2 5c

MEAT VALUES AT SAFEWAY AND PIGGLY WIGGLY OPERATED MARKETS

POT ROAST SHOULDER CHUCK, LB. 9c CENTER CHUCK PER LB. 13c ROUND BONE PER LB. 15c

Pork Leg	To Roast		Wieners			Bacon		
Whole Leg or Shank Cut—Pound		15c	Frankfurters and Bologna	2 Lbs. For	25c	Hauser's Pride Sliced, ½-lb. pkg	2 Pkgs. For	25c
Pork Steak		19c	Prime Rib		20c	Cheese	Full Cream - Pound	14c
Center Leg Cut - Pound			Oven Roast - Pound					
Pure Lard		7c	Rump Roast		20c	Barracuda	Fresh Caught - Pound	10c
Sterling 1-lb. Pkg.			Steer, Baby Beef - Pound					
Sausage	Pork Links		Plate Rib		4c	Sea Bass	Fresh-caught - Pound	15c
Hauser's Pride ½-lb. Pkg.		9c	Boiling Beef - Pound					

BACON EASTERN ANY PIECE (Except Center) lb. 16c | **BEEF** GROUND PER POUND 10c

PRODUCE VALUES AT SAFEWAY AND PIGGLY WIGGLY OPERATED STANDS

ONIONS WHITE NEW LB. 2c | **LEMONS** LARGE EACH 1c

NEW POTATOES	Fancy White Rose - Lb.	2c	LETTUCE	Local, Crisp, Solid - Head	1c
CABBAGE	Local, Fresh - Pound	1c	EVERY FRIDAY IS FAMILY CIRCLE DAY Be sure to get your copy — it's free — Ask the manager for it.		
RHUBARB	Choice Cherry - Pound	1c			
TOMATOES	Imperial, Medium Size -	3 lbs. 10c			

CANTALOUPES LARGE SIZE 2 FOR 17c | MEDIUM EACH 5c

THURSDAY, FRIDAY, SATURDAY, APRIL 26, 27, 28
THESE PRICES EFFECTIVE IN LOS ANGELES METROPOLITAN AREA ONLY

We reserve the right to limit. None to dealers. Prices subject to change without notice.

SAFEWAY and PIGGLY WIGGLY

Meat and produce values at Safeway and Piggly Wiggly operated departments only.

CY YOUNG'S MARKET

Phone 95

LARGE HAM SHANKS	pound	12c
REAL HOME MADE SAUSAGE	pound	20c
SWIFT'S WEINERS & CONEYS	pound	14c
ROLLED RIB ROASTS	pound	25c
BARRACUDA (sliced or piece)	pound	14c

Your Money's Worth *in GILFILLAN* REFRIGERATION



$99.50 and up

convenient terms

Every worthwhile and up-to-the-minute convenience in a Seeger Cabinet

Prospective Buyers will serve themselves well by giving the *Gilfillan* an inspection.

Sierra Madre Hardware Co.

Why Not Build Now ?

Following is a list of comparative prices for material for the construction of a 5 room bungalow—figured each year since October 1920.

October 1, 1920	$1,024.45
October 1, 1921	796.07
October 1, 1922	705.18
October 1, 1923	832.63
October 1, 1924	701.32
October 1, 1925	625.75
October 1, 1926	632.45
October 1, 1927	597.32
October 1, 1928	576.97
October 1, 1929	566.40
October 1, 1930	510.25
October 1, 1931	441.42
October 1, 1932	352.30
October 1, 1933	482.36
February 1, 1934	534.18
March 5, 1934 — *NEW CODE PRICE*	523.25

Material Bill consists of the following—Rough Lumber, Fir Flooring, Redwood Novelty Siding, Cedar Shingles, Inside and Outside Finish, Mouldings, Oak Flooring, Windows and Doors, Drayage—

S. M. Lumber Co.

35 E. Montecito Ave. — Phone 23

ROBERTS

Brookfield BUTTER

Rich Tillamook CHEESE per pound 16c | 24c Lb | Pure CANE SUGAR 10 lbs. 45c

Crisp Small Seed	Cucumbers	3 for 10c
Crisp, Tender HEARTS OF	Celery	3 for 10c
Sweet, Tender	Sugar Peas	3 lbs. 14c
Stringless, Kentucky	Green Beans	
FANCY Well-Filled	Sweet Corn	6 ears 25c
Vine-Ripened Imperial	Cantaloupes	2 for 9c
SWEET LOCAL	Raspberries	2 bskts 25c
SEEDLESS FUERTE	Avocados	each 1c

TO TEMPT YOUR PALATE, WE HAVE

Oregon Plum Strawberries, Blackberries, Black Cherries, All-Green Asparagus, Zuccini, Hothouse Tomatoes, Red Cababge, Egg Plant, New Zealand Spinach, Bean Sprouts and Loquats.

Our Telephone number is still 34